



# SPRING WORLD 2007

ORLANDO, FL  
MARCH 25-28, 2007

## EXHIBITOR PROSPECTUS



DRJ PRESENTS ITS 36TH  
CONFERENCE

**Disney's Coronado Springs Resort**



The World's Largest Conferences Dedicated to Business Continuity



# HIT YOUR TARGET AT THE LARGEST BUSINESS CONTINUITY/DISASTER RECOVERY SHOW IN THE WORLD!



**76% OF EXHIBITORS HAVE EXHIBITED AT EIGHT OR MORE DRJ SHOWS**



**DRJ SHOWS HAVE AVERAGED OVER 1,200 ATTENDEES AT THE PAST 10 CONFERENCES**



**DRJ SHOWS HAVE SOLD OUT EVERY EXHIBIT HALL FOR THE PAST 20 SHOWS**

**VENUE:** The Coronado Springs Resort has 1,967 rooms arranged around a 15-acre lake in three distinctly themed villages: The Ranchos, Cabanas and Casitas. Guests rooms include coffee makers, irons, ironing boards, ceiling fans and wall safes as standard features. In addition, you'll find other amenities like the business center, health club and hair styling salon. An expansive pool and several restaurants are also available.

A block of rooms has been reserved at the Disney Coronado Springs Resort. Once the block is filled, reservations will be made on a space available basis, with the rate subject to change at the discretion of the hotel. There is a special group rate, just mention the conference. A \$15 fee will be charged for each additional occupant over 18 years of age. Attendees are responsible for making their own hotel reservations. Call (407)939-1020. The hotel's fax number is (407)939-1012.

**Airlines:** American Airlines is DRJ's official airline for Spring World 2007. For Reservations, go to [www.aa.com](http://www.aa.com) or call (800) 433-1790 and refer to file number #A9737AB **Car Rental:** Avis is DRJ's official rental car service. For reservations, call (800)331-1600. When making reservations, mention File #D005078 to receive the discounted rate.

Shuttle service to and from the airport can be arranged through Disney's Magical Express! This exclusive complimentary shuttle and luggage delivery service conveniently takes you from the airport directly to your hotel. Once you have a confirmed room reservation, call (407) 827-6777 to book your Disney's Magical Express reservation. To ensure seamless service, please make your Disney's Magical Express reservation at least 30 days in advance of your arrival date. Further details will be mailed to you after your reservation is made. The Walt Disney World Resort Transportation network provides convention guests staying at the Coronado Springs Resort or one of the other Disney properties with complimentary transportation services to all Disney attractions.

Theme Park excitement is just minutes away. Parks include Walt Disney World's Magic Kingdom, EPCOT Center, Animal Kingdom, and Disney-MGM Studios. For the sports enthusiast, there's tennis, boating, golf and more. Nighttime brings even more excitement. Visit the clubs at Downtown Disney's Pleasure Island or take in shopping, dining and entertainment in Downtown Disney.

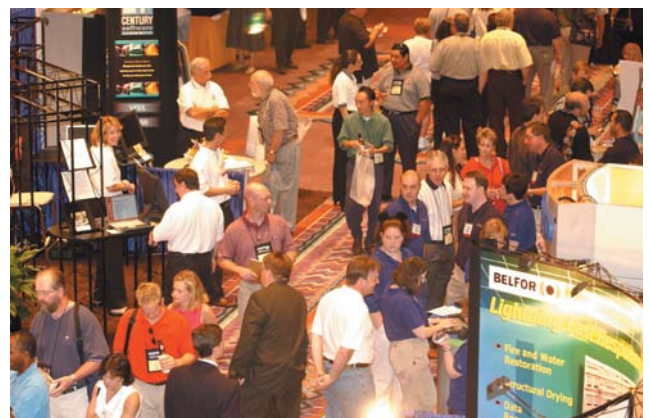
**Disney Coronado Springs Resort  
1000 W. Buena Vista Drive  
Lake Buena Vista, FL 32830  
(407)939-1020**

## RESERVE YOUR BOOTH TODAY

**INCREASE YOUR EXPOSURE AT THE SHOW WITH SEVERAL SPONSORSHIP OPPORTUNITIES AVAILABLE**



Beautiful Disney's Coronado Springs Resort



World's Largest Exhibit Hall dedicated to Business Continuity/Disaster Recovery Planning

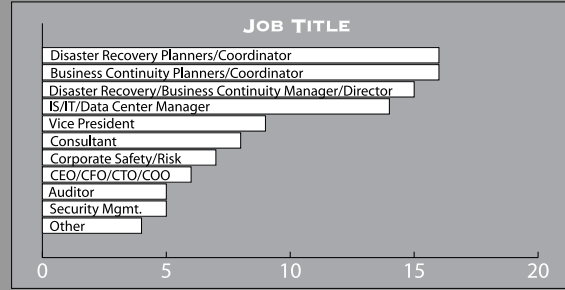
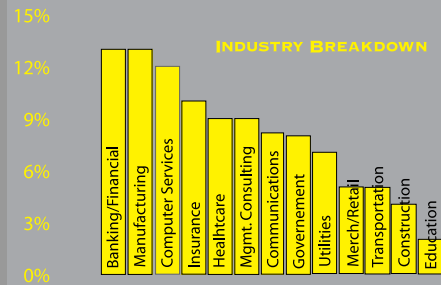
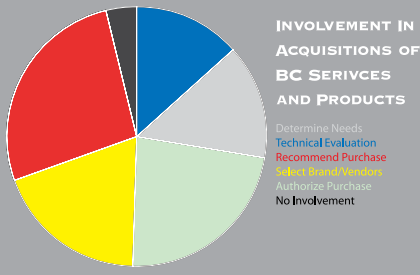
**DON'T MISS THE OPPORTUNITY TO EXHIBIT AT THE WORLD'S**

# Call Today To Reserve Your Space For DRJ's Spring World 2007

\*Space is limited and we do sell out every show!



## - DRJ Attendee Demographics -



### Why Exhibit at DRJ's Spring World 2007

DRJ's Annual Conferences provide you access to the largest national and international audience of Business Continuity and Disaster Recovery Professionals in the World. These professionals are the individuals who are tasked with managing, evaluating, investigating and planning for the survivability of their respective organizations through any sort of interruption.

As the publishers of the industry's premier publication of business continuity, DRJ has an abundance of resources and materials available for your use. DRJ delivers the most informative and up-to-date information available in our industry to over 58,000 business continuity professionals. In addition to the magazine, DRJ sponsors the world's two largest conferences and exhibitions in the industry with over 3,000 in total attendance. The shows are held every year in Orlando in March and San Diego in September.

### Attendee Profile:

Disaster Recovery Journal's Conferences are unique in that they attract executives, managers, and practitioners from almost every industry and geographic location. No other show can even compare to the size and scope of DRJ's two annual shows. With an average of over 1,200 paid registrants to each of our shows, we are close to double the size of any other Business Continuity Conference in existence.

### Sponsorships:

We understand your budget is tight and you must justify every expenditure and quantify the return you expect on your investment. DRJ shows maximize the return on your investment of time, money, and energy. Below is a sample of the many sponsorship opportunities available to you. See the enclosed insert for more details about:

Gold Sponsorship, Silver Sponsorship, Full Conference Sponsorships Lunch and Breakfast Sponsorships, Coffee/Snack Break sponsorship, Mock Disaster Sponsorship and the Cyber Cafe Sponsorship. For more information on any of these, please see the attached flyer or contact our office at (314) 894-0276 .

For more information or to see who has exhibited with us in the past please visit:  
[www.drj.com](http://www.drj.com)

### Booth Fees:

20' x 20'	Island Booth	\$7,295
10' x 10'	Regular Booth	\$2,195
10 x 10'	Corner Booth	\$2,295
10' x 10'	Regular Booth (Discounted)	\$2,095
10' x 10'	Corner Booth (Discounted)	\$2,195

\*Discounted Booths - Are Vendors that participate in both of our annual trade shows.

### Fees Include:

- One (1) Full Conference Pass and Unlimited Booth Personnel Passes.
- A 10' Wide x 8' Deep Exhibit Area - Piped and Draped and Carpeted
- A 7" x 44" I.D. Sign
- 125 Word Description in the Exhibitors Guide and Conference CD-ROM
- Full Attendees List on Disk
- Additional Full Conference Passes Available for \$675 a person
- Full Exhibit Hall Security

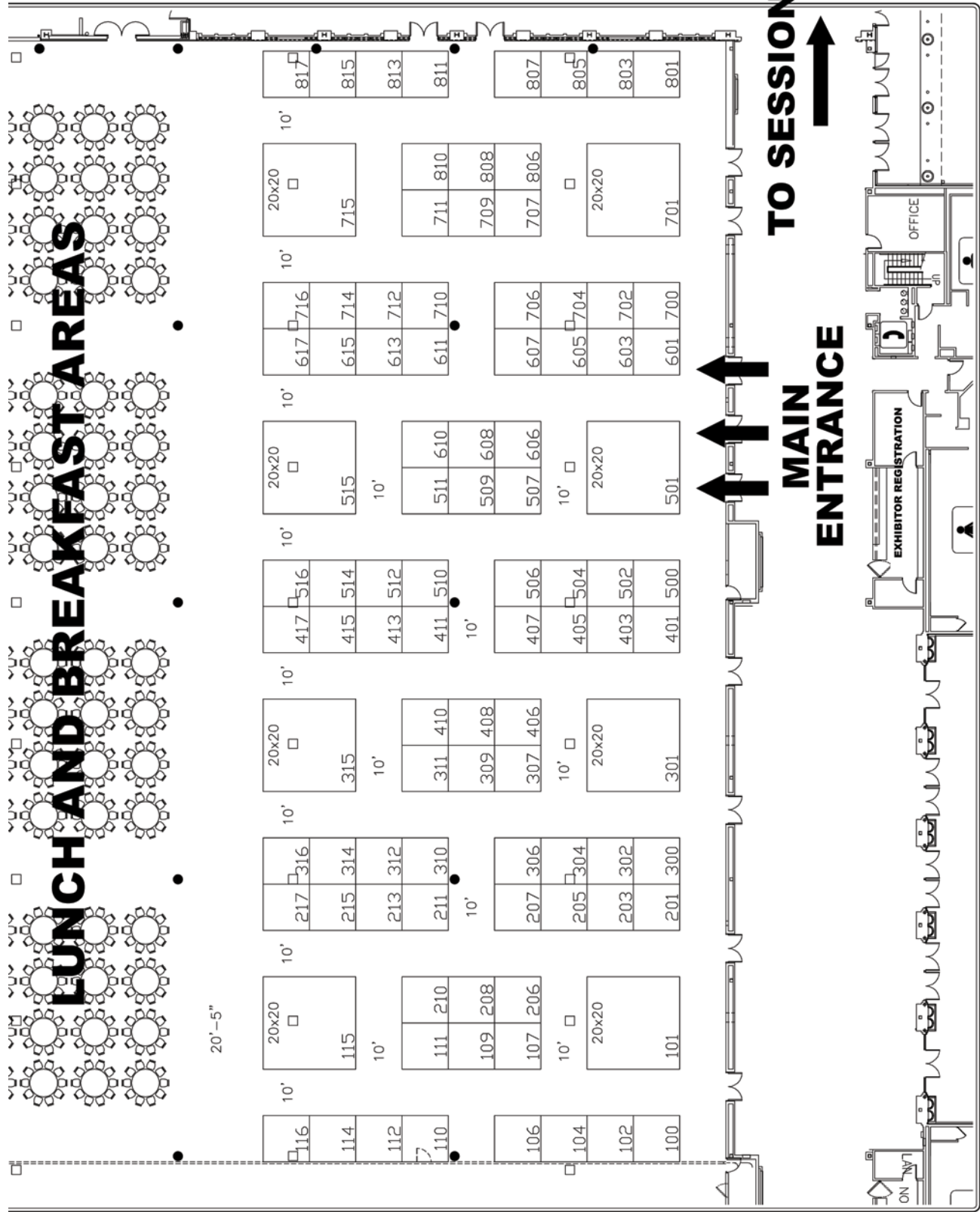
### Exhibit Hall Hours:

<b>Sunday, March 25, 2007</b>	8:00 am - 4:00 pm	Setup
	5:30 pm - 8:00 pm	Welcome Reception
<b>Monday, March 26, 2007</b>	11:00 am - 5:00 pm	Exhibit Hall Open
	12:30 pm - 1:30 pm	Product Demos *
	5:30 pm - 6:30 pm	Product Demos *
<b>Tuesday, March 27, 2007</b>	11:00 am - 3:00 pm	Exhibit Hall Open
	12:30 pm - 1:30 pm	Product Demos
	3:30 pm - 10:00 pm	Tear-Down

\*Product Demos are to be conducted only during the allotted times and special arrangements must be made through the hotel to reserve a product demo room. Contact our offices for details.



# DRJ's Spring World 2007 - March 25-28, 2007



DON'T MISS THE OPPORTUNITY TO EXHIBIT AT THE WORLD'S LARGEST CONFERENCE DEDICATED TO BUSINESS CONTINUITY