

# CALL FOR PRESENTATIONS

## Spring World 2009



**Deadline for submissions:**  
September 22, 2008

**Conference: Spring World 2009**

**Dates:** March 29 - April 1, 2009

**Location:** Disney Coronado Springs Resort, Orlando Florida

Disaster Recovery Journal, host and sponsor Spring World 2009 invites you to nominate a speaker and/or topic for our conference. Our conference focuses on all aspects of business continuity planning and is the most comprehensive offered in the industry. Some 1800+ people from countries worldwide will be attending this conference and viewing our extensive exhibit hall.

### **Location**

Spring World 2009 will be held at Disney's Coronado Springs Resort in Orlando, Florida, March 29 - April 1, 2009. The hotel is a spacious resort area featuring nearly 2000 rooms arranged in three themed villages. Expansive meeting areas and ballrooms make this the perfect location for our conference.

### **Conference Format**

The conference begins Sunday afternoon and continues through Wednesday afternoon. Workshop sessions (2.5 - 3 hours in length) are held on Sunday and Tuesday afternoon. General Sessions (1 hour in length) are held on Monday, Tuesday and Wednesday morning. Breakout sessions (1 hour in length) are held on Monday and Tuesday afternoon in six different tracks: Strategic, Managerial; Technical; Emergency Response; Advanced and Informational.

General session topics are presented to all attendees and should have a broad appeal. Workshop sessions are usually an in-depth study of a particular business continuity issue, problem or solution. These sessions are not lectures. Instead they should feature interactive activities, such as hands-on scenarios, role playing, etc. Breakout sessions are geared toward smaller audiences and the subjects can be smaller in scale. Breakout and workshop sessions are offered for three levels: advanced, intermediate, and novice, or a combination of levels. Novice is appropriate for those in the industry less than 2 years; intermediate is geared toward those in the industry 2 - 5 years; and advanced is for those in the industry more than 5 years.

### **Audience**

Our conference attracts attendees from all areas of the contingency planning industry. These areas include: banking/financial; public utilities; transportation; insurance; communications; manufacturing; government; education; computer services; wholesale; health care; and petroleum. Other industries are also represented.

### **Session Content**

Sessions must be educational in nature with a business continuity or related theme. Specific products, services and companies are not to be endorsed. No dog-and-pony sessions will be accepted.

Conference topics in the past have included, but are not limited to, the following subjects:

Alternative Site Selection	Electronic Vaulting	Restoration
BC Planning and Testing	Emergency Operations Center	Risk Assessment
Business Impact Analysis	Hotsite Testing	Risk Management
Case Studies	Information Services/Systems	Sarbanes-Oxley Regulations
Computer Crime	Insurance	Security Issues
Crisis Communication	Legal Issues	Storage Management
Crisis Management	Lessons Learned	Team Building
Data backup	Network Systems	Telecommunication
Data Replication	Professional Certification	Terrorism
e-Business Recovery	Regulatory Compliance	Virus Protection
Electronic Commerce	(Sarbanes-Oxley/HIPPA/NFPA)	Work Area Recovery
		Workplace Violence

### Benefits

Our speakers are highly regarded as experts in the industry. As a speaker at DRJ's Spring World 2009, you'll gain access to more than 1,800 contingency planners. Our conference speakers are able to:

- Present ideas and challenges to attendees with varying degrees of experience.
- Gain recognition by appearing at the industry's largest business continuity conference.
- Contribute fresh ideas relating to contingency planning.
- Network with other speakers, attendees and exhibitors.
- Receive free admission to the conference, including admission to all sessions, workshops, hospitalities and the exhibit area. Breakfasts and lunches provided by the conference host are also included. This represents a value of \$1095.00.
- Have their presentations included in our conference binder, on our conference CD-ROM and on audio CDs. This allows attendees to review and share your materials.

### Speaker Responsibilities

To be considered as a speaker for our conference, submit an abstract/synopsis of the presentation, a short speaker biography (200 words or less) and a photo (include speakers full name in photo title). Please use the attached form to submit your presentation. (See below for submission format guidelines.) Remember to indicate your target audience: novice, intermediate, advanced or a combination of levels. Also, please note your speaking style. An audio or video tape may be submitted if desired. **INCOMPLETE SUBMISSIONS WILL NOT BE CONSIDERED AND WILL BE RETURNED.** We must have all materials submitted in the proper format.

NOTE: By submitting a Call for Presentations for Spring World 2009, you are committing your availability to the dates of the conference. Please mark your calendars. We will notify you of your exact session time once the selection process has been completed.

All speakers receive complimentary admission to our conference as well as the exhibit area. All other expenses, including hotel, travel, meals and miscellaneous charges, are solely the responsibility of the speaker. **SPEAKERS ARE ALSO RESPONSIBLE FOR MAKING THEIR OWN HOTEL ARRANGEMENTS.**

***Potential speakers must advise DRJ if they plan to submit their presentation to any other conference or seminar. DRJ will not accept presentations that have been submitted to any other industry conferences or call for papers.***

## Request for Submissions

If you are interested in presenting a session at Spring World 2009, please submit the required materials in the proper format (guidelines below) by Sept. 22, 2008. Speakers will be notified when a decision is made. All decisions are final. We reserve the right to make reasonable changes to the title, description, track and speaker biography of successful submissions. **(NOTE – A COMPLETE SUBMISSION INCLUDES SPEAKER BIO, SHORT SESSION SYNOPSIS AND SPEAKER PHOTO IN THE PROPER FORMAT)**

## Synopsis Guidelines

If chosen to speak, your session synopsis will appear in our conference brochure. Make sure your synopsis completely conveys the message you will get across to the attendees. Be clear and concise when writing your synopsis. Space in the brochure is very limited. Most of the printed synopsis for breakout sessions are less than 100 words. Make sure your message is easy to understand, and can be edited easily if necessary. If presenting a workshop, more space is available. List any benefits the attendee will receive as well as any activities or 'take aways' they will be given.

## Format for Electronic Submissions:

We accept submissions electronically in any word-based, html or .pdf format. Photos should be .jpg and in high resolution (300 dpi). Please include speakers FULL name in photo title. We CANNOT accept photos that are embedded in a word processing document or .bmp photos.

All submissions must include presenters name, address and contact numbers. Submissions from public relations firms without presenter contact information will not be accepted. **Submissions that are not selected for Spring World 2009 will not be held. Potential speakers must re-submit their information for any future conference presentations.**

**When submitting via email, the subject line should contain the speaker's full name.** For example, the email subject heading should read, "JOHN SMITH DRJ CONFERENCE SUBMISSION", "MARY JONES SPEAKER INFORMATION", etc.

Send Submissions to:

### Electronic Mail:

To: Patti@drj.com  
Subject:  
'Speaker name' Spring  
World 2009 submission

### Facsimile:

To: (636) 282-5802  
Attn: Patti Fitzgerald  
Subject:  
Conference Speaker

### By Mail or Courier:

Attn: Patti Fitzgerald  
Subject: 'Your Name' Submission  
1862 Old Lemay Ferry Rd.  
Arnold, MO 63010





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Biography (less than 200 words)

Please give a brief summary of your speaking style and experience:

Remember to include a speaker photograph.