

Early registration discounts available now!

Don't miss out on the lowest price in the industry! Details on page 5.

DISASTER RECOVERY
DRJ
JOURNAL



Spring World 2009

The World's #1 Business Continuity Conference

Creating **Complete** Solutions

Find the tools you need to assemble the best solutions for your BC strategies!

- Expert Speakers
- In-depth Workshops
- Mock Exercises
- Expansive Exhibits
- Customized Tracks

Disney's Coronado Springs Resort • Orlando, FL • March 29 - April 1

DRJ is proud to partner with the industry's best for this conference!

Silver Sponsors



Bronze Sponsors



Co-Sponsors



Mock Disaster Sponsor



Cyber City Sponsor



Non-Profit Sponsors



DRJ Presents Its 40th Conference!



Creating **Complete** Solutions

Why do thousands of continuity planners attend DRJ shows?

- Best value
- Lowest fees
- More sessions
- Expert speakers
- Exhibition hall
- Timely workshops
- Onsite classes
- Travel discounts
- Networking
- Premium meals
- Relevant topics
- Mock exercises
- Endless resources
- Years of experience
- Solid solutions



Welcome to DRJ's 40th conference! Spring World 2009 offers more information, networking and value than any other conference in the industry. Let our 20+ years of experience work for you!

Spring World 2009 is designed to help you in **Creating Complete Solutions!** The complicated business continuity world requires solid solutions. We have the knowledge and experience to deliver.

Our conferences continue to be #1 in the industry. We have worked diligently to keep our prices low throughout the years, while still offering the best educational and networking opportunities. Our registration fees are considerably less than any other conference – as much as \$400 in many cases. Plus, our many registration discounts allow you to free more of your budget for travel!



Richard Arnold, CBCP

DRJ CEO

Sign up today to attend Spring World 2009! See page 5 for details on our registration discounts and see page 3 for information on our fabulous 40th conference celebration! We look forward to seeing you in Orlando.

Spring World 2009

The World's Largest Conference Dedicated to Business Continuity

Attendees can customize a schedule from more than 40 sessions, workshops and courses at Spring World 2009. Sign up now to reserve your spot! Our conferences fill to the maximum. Don't lose your chance to participate in the world's largest conference dedicated to business continuity.

Monday Evening Hospitality

Join attendees, vendors and more at this fun event. The hospitality, hosted by our gold sponsor, offers great networking opportunities for everyone!

Mock Disaster Exercise

Our innovative Mock Disaster Exercise allows attendees to work as a team in a simulated disaster. This workshop is held on Sunday afternoon and is limited to 200 participants.

Cyber City

During breaks, attendees can check email and stay in touch with business contacts at the Cyber City. It is open during a variety of hours for the convenience of attendees.



Exhibition Hall

The exhibition hall features more than 100 booths showcasing the latest services and technology in the industry. Visit often and take advantage of this great networking opportunity.

Welcome Reception

This networking event is the perfect kick-off for the conference. Join attendees, exhibitors and speakers in this fun-filled reception!

Networking Breakfasts and Lunches

Three breakfasts and lunches are included in the low registration fee. Enjoy a wide array of breakfast foods, entrees, side dishes and desserts at these networking meals.

Celebrate 40 Conferences With DRJ!



DRJ is pleased to announce plans for our 40th conference! To celebrate this industry milestone, we are offering a fantastic prize package to one lucky winner!

One winner will be drawn from all who have registered for Spring World 2009 by Jan. 29. The winner receives:

- one FREE Spring World 2009 conference attendance
- three-night stay at Disney's Coronado Springs Resort
- cash prize.

Remember, only those who are registered by January 29 will be eligible for this fantastic prize! Join in the fun as we celebrate 40 conferences with DRJ.

“

Our conferences have consistently attracted thousands of attendees year after year. Learn what our toughest critics - our attendees - have to say about DRJ conferences!

“DRJ continues to be my number one source for information and networking and new product awareness.”

Edward Jordan

“There's something for the expert or beginner. The networking opportunities alone are worth the price of admission.”

Ben Messar

“As always, presentations and interaction with my peers was priceless.”

Lynda Geraci

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Conference Venue

The official conference hotel is:

Disney's Coronado Springs Resort
1000 W. Buena Vista Drive
Lake Buena Vista, FL 32830
Reservations: 407-939-1020

Guests rooms include coffee makers, irons, ironing boards, refrigerators and wall safes. High speed Internet access is available for a fee. Guests can also enjoy the pool and several restaurants.

Hotel Reservations

A block of rooms has been reserved at Disney's Coronado Springs Resort. Once the block is filled, reservations will be made on a space available basis, with the rate subject to change at the discretion of the hotel. The group rate is \$175 for a single or double room. A \$15 fee will be charged for each additional occupant over 18 years of age. **Attendees are responsible for making their own hotel reservations. Call 407-939-1020.** The hotel's fax number is 407-939-1012.

Area Attractions

Theme park excitement is just minutes away. Parks include Magic Kingdom, EPCOT, Disney's® Animal Kingdom, and Disney's® Hollywood Studios. For the sports enthusiast, there's tennis, boating, golf and more. Nighttime brings even more excitement. Visit Downtown Disney or Pleasure Island.

Onsite Shuttle Service

DRJ has arranged for shuttle service between Disney's Coronado Springs Resort's themed villages and the convention center. This service will provide pick-up and drop-off services at all the villages during designated times.



All photos © - Disney

Local Transportation

Shuttle service to and from the airport can be arranged through *Disney's Magical Express!* This complimentary shuttle and luggage delivery service conveniently takes you from the airport directly to your hotel. **Once you have a confirmed room reservation, call 407-827-6777 to book your Disney's Magical Express reservation.** Make your *Disney's Magical Express* reservation at least 30 days in advance of your arrival date. Further details will be mailed to you after your hotel reservation is made.

While onsite at Disney's Coronado Springs Resort, the Walt Disney World Resort Transportation network provides guests with complimentary transportation services to all Disney attractions.

Travel Information

Airlines: American Airlines is DRJ's official airlines for Spring World 2009. For reservations, call 800-433-1790 or visit www.aa.com. Use file #A7939AG for the discounted rate.

Car Rental: Avis is DRJ's official rental car service. Call 800-331-1600. Use file #D005078 for the discounted rate.

Pre-And Post-Conference Courses

Earn up to 16 CEU points by attending a pre- or post-conference course!

DRJ has arranged for pre- and post-conference courses to add to the learning opportunities. Earn Continuing Education Units by attending one or more of the courses! All courses require separate registration and fees. A registration form and details will be in our upcoming brochure. For information on DRJ courses, see pages 6 and 7 of this brochure. A sample of past courses include:

EOC: The Critical Tool for Event Management

This workshop covers everything you need to know to design both the center and the management concept.

Ready, Set, Exercise

This workshop is a hands-on class where you will learn the details of how to set up and conduct a successful crisis plan exercise.

Advanced BC Program Audit

Learn how to conduct a BCP audit. It provides comprehensive and in-depth audit methodology.

BC Planning Made Simple

This interactive class will teach you the necessary components to get started on a DR/BC plan.

Best Practices and the BIA

This technical workshop is a hands-on consultative approach of leading participants through the BIA.

Outrageously Effective Recovery Plan

This course is the perfect way to get a fundamental understanding of the process of recovery planning, and the hands-on experience to make it work.

Spring 2009 Registration Form Register By January 29, 2009 for \$895! Save \$200 in conference fees!

Date _____ List Your CBCP, FBCI, CRP# _____
Mr/Mrs/Ms _____ First Name _____ Last Name _____
Company _____
Title _____ Mail Stop _____
Address _____ E-Mail _____
City _____ State _____ Zip _____
Country _____ Telephone _____ Fax _____
Print Name As It Should Appear On Badge _____
List Any Designations For Badge _____
Emergency Contact Name/Phone Number _____
Check here if you require special needs _____ Please specify _____



Notify conference personnel during Onsite Registration of your arrival and special needs.

Industry Information

Indicate Your Industry: _____ Banking/Financial _____ Public Utilities _____ Transportation _____ Insurance
_____ Communications _____ Manufacturing _____ Government _____ Education _____ Computer Services
_____ Wholesale _____ Health Care _____ Petroleum _____ Mgmt. Consultant Other: _____

Rank Your Experience Level _____ Novice (less than 2 yrs) _____ Intermediate (2-5 yrs.) _____ Advanced (5+ yrs.)
Is This Your First Conference at DRJ? _____ Yes _____ No

Payment Information

_____ Check enclosed for \$ _____ Which Discounts Apply (if any) ? _____
_____ Bill my company, Attn: _____
_____ Purchase order attached, P.O. # _____
_____ Bill my  _____ Bill my  _____ Bill my AMEX _____ Bill my DISCOVER
Security Code _____ (three-digit number found on back of card, four digits on front for AMEX)
Account # _____ Exp. Date _____
Signature _____

Policy Information

Cancellation Policy (Must be in writing): Conference enrollment may be cancelled through Feb. 27 without penalty. No refunds or credits will be given for cancellations received after Feb. 27. All no shows will be charged the full amount. All cancellations must be received in writing.

I have read and understand the cancellation policy. _____

Promotional Policy: DRJ retains the right to use attendee images and comments for promotional purposes.

Registration Rates

Registration rates for the conference are as follows:

- only \$895.00 through Jan. 29, 2009
- only \$995.00 through Feb. 27, 2009
- only \$1095.00 through March 29, 2009

Make conference checks payable to Disaster Recovery Journal. All fees must be paid in US currency only and payment must be drawn on a U.S. bank.

Three Easy Ways To Register

Fax: 636-282-5802
24-hours a day

Mail: DRJ Registrar
P.O. Box 510110
St. Louis, MO 63151

Web: www.drj.com

For information

636-282-5800
9 am - 5 pm CST
-or email-
mercedes@drj.com

Registration Discounts

DRJ offers a 10% discount on registration fees if you meet certain criteria. Review the restrictions below. If you are eligible, mark the appropriate place on the registration form.

• Three or more employees from the same company who register at the same time are eligible for a 10% discount.

• All certified individuals (**must be certified at the time of registration**) are eligible for a 10% discount.

• All contingency group members are eligible for a 10% discount with proof of membership.

These discounts must be requested at the time of registration. No refunds of the discount will be issued, and only one discount per registrant will apply.



Certification Especially for Vendors

Now there is a certification that is designed exclusively for individuals selling or providing services to the business continuity community—the CVCB—Certified Business Continuity Vendor.

CBCV is designed to help bridge the credibility gap with your clients and customers. It provides an assurance that a product or service-provider representative understands the complexity of a client's business recovery needs.

CBCV is for individuals with some knowledge in business continuity planning who are not practitioners within an organization, but rather provide services to the industry and have acquired the necessary experience for certification.

For more information, visit the DRI International Web site at www.drii.org.



You have the knowledge.

Courses and Exams Available at DRJ's Spring World 2009 in Orlando

Pre-Conference Course and Qualifying Exam

3/26–28 BCP 50I Business Continuity Planning Review \$1405.00*

Post-Conference Course and Qualifying Exam

4/1–3 BCP 50I Business Continuity Planning Review \$1405.00*

4/1–3 BCP 60I Master Case Study Review \$1645.00

4/1–5 BCP 2000 Business Continuity Planning Accelerated \$2550.00

4/2 BCP-AUD Business Continuity Planning for Auditors \$795.00

This one-day seminar takes the auditor through the processes used to create a successful Business Continuity Management program, providing insights into organizational structure, analysis, strategy options, plan development, testing, and maintenance. It presents the attendee with a working knowledge of the elements that constitute a "Good Practices" business continuity environment.

Qualifying Exam Schedule \$500 (exam only)

3/28 8:30 am - Noon
4/3 1:30 pm - 5:00 pm
4/3 1:30 pm - 5:00 pm
4/5 1:30 pm - 5:00 pm

Master Case Study Exam Schedule \$300 (exam only)

4/5 1:30 pm - 6:00 pm

5 Certification Levels

Minimum Experience

ABCP	Associate Business Continuity Professional	New in the profession
CBCV	Certified Business Continuity Vendor	2 years as a vendor
CFCP	Certified Functional Continuity Professional	2 years functional
CBCP	Certified Business Continuity Professional	2 years enterprise-wide
MBCP	Master Business Continuity Professional	5 years enterprise-wide

You have the **experience.**

Are you
Certified?



Extend DRJ's Spring World 2009 and take a step closer to professional certification. Courses and Qualifying Exams are available before and after the conference.

Build Professional Credentials in the Field of Business Continuity Planning

DRJ's Spring World 2009 is an excellent opportunity to take one of our courses and begin your progress toward validating your experience, skills and commitment through professional certification. These courses fill quickly. **Register Today.**

Courses and Exams Available at DRJ's Spring World 2009 in Orlando

Visit our website for complete course descriptions and registration details. All course fees include instruction, materials and Qualifying Exam Fee (a \$500 value).

*This is a special DRJ's Spring World 2009 rate. May not be combined with other discounts.
Register Today.

DRI
the institute for
continuity management

+1.866.542.3744

www.drii.org

DRJ Proudly Presents Its 40th Conference!



Spring World 2009

The World's #1 Business Continuity Conference

**Save \$200! Sign up now!
See page 5 for details and
registration information.**

Hotel Reservations: 407-939-1020

**Disney's Coronado
Springs Resort
Orlando, Florida**

**Register early to be eligible for a fantastic prize!
You could win a free conference pass, hotel stay and more!**