



General Sessions are held each morning and feature:

Expert Speakers
Timely Topics
Sound Solutions



General Session -1

Mark Mayfield
 Homeland Security



General Session -2

Dr. Sujeet Sheno
 Univ. of Tulsa



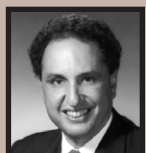
General Session-3

David Nolan
 Forsythe



General Session - 4

Robert Chandler
 Pepperdine University



General Session - 5

Al Berman
 Marsh



General Session - 6

Regina Phelps
 EMSS



General Session - 7

Richard Jaene
 Ill. Fire Service Dept.



General Session - 8

Belinda Wilson
 Hewlett Packard



General Session - 9

Barry Pruitt
 PruSpeak

General Session – 1
 8:15 – 9:15 a.m.

MONDAY

Maintaining National Security With Effective Communication and Teamwork

When the Homeland Security Act of 2002 was signed into law, it created a massive network of departments designed to protect our nation. Learning to work within this network and cooperate with other agencies has been an ongoing process. Mark Mayfield has played an integral role in forging that cooperation and integrating methods of communication between agencies. In this session, he'll present tips for managing people, communications and projects more efficiently and with less stress. Learn how the processes he created for Homeland Security agencies can be applied to any organization or program.

Mark Mayfield is a communications specialist in the preparedness division of Homeland Security. He has held this position since its inception and has been responsible for promoting teamwork, communication and cooperation. Mayfield has worked with a variety of political figures, including Colin Powell and the President of the United States.

General Session – 2
 9:30 – 10:30 a.m.

Protecting America's Critical Electronic Infrastructure

The growth of the Internet and its convergence with communications networks has produced extraordinary opportunities—we are ever connected. But our vital systems are also connected: computers that control our power grid, vast segments of our public telephone networks, process control systems in our oil refineries, computers aboard U.S. Navy vessels, even critical FAA systems. Therefore, in theory, at least, anybody with the knowledge, equipment and connectivity can create widespread havoc. Indeed, cyber attacks might be launched individually or in conjunction with a natural calamity or a terrorist act to wreak more death and destruction. This lecture discusses the threats to America's critical electronic infrastructure and highlights the actions we must undertake.

Dr. Sujeet Sheno is the F.P. Walter Professor of Computer Science at the Univ. of Tulsa. He is lead investigator on projects supported by National Science Foundation, U.S. Departments of Commerce, Defense, Homeland Security and Justice, and National Security Agency.

General Session – 3
 10:45 - 11:45 a.m.

IT Risk Management: Creating an Environment for Effective IT Governance

For the last 20 years, IT risk management solutions have evolved considerably, yet the same issues and obstacles seem to prevail and have impeded the success of corporate IT risk management programs. Technologies have enabled businesses to drive unprecedented productivity gains. At the same time, technology has escalated the exposures in breadth and intensity. Vulnerabilities and threats are endless, but the funds and resources to address them are not. Only with an effective risk management culture can your ROI be optimized. We'll provide insight into keys to winning the battle to contain and reduce risk in your company by finding the right strategy and building the business model to make it succeed!

David Nolan joined Forsythe in January 2002. As Forsythe's vice president of professional services and networking, he oversees all of the company's consulting service practices.

General Session – 4
 8:15 – 9:15 a.m.

TUESDAY

Initiating Business Continuity Planning for Terrorism Threats Facing Every Organization

In the aftermath of 9-11, awareness of the risks of terrorism against corporate and public targets in North America has grown exponentially. However, realistic changes in the way that business was conducted and continuity planning enacted have come only incrementally. There remain too few standard approaches to such preparation and no clear cut model of best practices. This general session seeks to offer a summary of approaches and representative models of contemporary best practices to illustrate and document the lessons learned in previous terror attacks. This session will feature a short film on best practices that is appropriate for senior managers, executives, and all employees in your organization.

Robert Chandler, Ph.D. is a professor of communication at Pepperdine University specializing in communication, crisis management training and assessment.

General Session – 5
 9:30 – 10:30 a.m.

Are You Compliant?

Businesses are encountering a growing number of state and federal compliance requirements, which makes emergency preparedness and business continuity planning a major priority. We can expect to see additional regulations considering the current focus on corporate accountability. The business continuity professional needs to be aware of the impact of these various regulations and laws on their organizations. This session will address the key laws and standards facing the business continuity professional, an organization's responsibility for emergency preparedness and response and how to establish a program to ensure compliance.

Alan Berman, senior vice president and business continuity management practice leader for Marsh, has more than 15 years of experience in the field of business continuity management.

General Session – 6
 10:45 – 11:45 a.m.

Get On Board! Incorporate the Incident Command System into Your Company Plan

The Incident Command System (ICS) was developed in the mid-70s for emergency responders but only in recent times has it been used in the private sector. With the implementation of Homeland Security (HS) Presidential Directive #5 requiring ICS on the federal level in all HS departments, many professionals see it only as a matter of time before ICS becomes a requirement in other arenas. Why use it? Simply put, it works! This fast paced program will give an overview of ICS, show practical applications and detail how companies of all sizes have effectively used it. The session goal is to demonstrate how ICS can solve the problem of departmental silos and program fragmentation that often occurs with all of the different initiatives in a company plan including emergency response, disaster recovery, business continuity and crisis communications.

Regina Phelps, CEM, RN, BSN, MPA is an internationally recognized expert in the field of emergency management and continuity planning. She is founder of Emergency Management & Safety Solutions.

General Session – 7
 8:15 – 9:15 a.m.

WEDNESDAY

Homeland Security Planning, Response & Recovery: Seven Key Threats, Seven Critical Capabilities

Homeland Security Secretary Tom Ridge has recognized Illinois as one of the three best-prepared states for a terrorist event, post-9/11/2001. This presentation will provide a case-study which describes the practical steps and actions taken through the Illinois Terrorism Task Force both prior to and after 9/11/01 to plan for, prevent, respond to and recover from a major terrorist/weapons of mass destruction event. The presentation will provide practical lessons learned from the process that Illinois undertook to achieve this level of preparedness. It will highlight the seven key threats and seven critical capabilities that have been identified through a statewide homeland security workshop and summit process. It will relate this to the newly published National Incident Management System for major incident planning, response and recovery.

Richard Jaehne is the director of Illinois Fire Service Institute. He is a member of the Illinois Governor's Terrorism Task Force, co-chair task force's Training Committee and co-chair of the Homeland Security Research Steering Group at the University of Illinois.

General Session – 8
 9:30 – 10:30 a.m.

Business Continuity Trends and Best Practices

Learn about best practices for your business continuity program starting with obtaining management commitment, understanding your business needs, to develop and implement your plan, importance of training and rehearsals, to continuous program improvement.

Belinda Wilson, CBCP is the executive director of business continuity services in the Americas at Hewlett-Packard. She is responsible for the sales, delivery, and operations of HP's Business Continuity Services.

General Session – 9
 10:45 – 11:45 a.m.

Meeting Magic! Facilitate Your DR & BCP Meetings

How much time and money are you wasting in unproductive meetings? Today's DR and BCP professionals spend up to 30% of their time in meetings. Learn to build consensus, move projects forward, construct agendas and focus discussions. Maximize results, build buy-in, and keep meetings on track. Gain the fundamental principles of facilitation and techniques that can make the difference between highly effective sessions and meetings, and those which end in frustration and wasted time.

Barry Pruitt is president of PruSpeak Incorporated, a global training and consulting organization, and an adjunct professor for the USC School of Business.