



Conference Sponsorship Packets

All Sponsorships Include 1 piece of marketing collateral dropped in all attendee packets

Gold Sponsor / Monday Night Hospitality (highest exposure) ★★★★★

Sponsor Monday Night's Hospitality and become the only Gold Sponsor of the entire conference. It includes all the benefits of the Conference Co-Sponsorship does plus the following: a one time mailing to the entire DRJ subscription list, guaranteed General Session slot, more exposure than any other sponsor, plus the exposure you will receive at your own hospitality. If your organization is looking for exposure this is the sponsorship.

Cost: Varies (Call our office for details and more incentives for hosting)

Full Conference Co-Sponsor (excellent exposure - best buy!) ★★★★★

Be recognized on the cover of our pre-conference brochure, receive logo recognition and company description in the final conference brochure in print and on our website. The final brochure is mailed to our entire subscriber base (58,000+).

-Receive logo recognition in all conference advertising within the DRJ, also on materials distributed to the attendees at the conference (i.e. canvas bag, exhibitor guide, Posters, Banners, Exhibit Hall Entrance Unit, etc.), and an upgraded advertisement on our Interactive CD-ROM Cost: \$8,000 per conference

Morning Eye Opener (affordable and good exposure) ★★

Treat attendees to their first cup of coffee in the morning!

Two 30" x 40" Posters (4 Color) will be shared by you & DRJ

Cost: \$3,000 per event

Networking Breakfast (Monday/Tuesday) (excellent visibility - great exposure)

Sit the attendees down, start their day off right with a networking breakfast. ★★★★★

Share two 30" x 40" posters (4 Color) with DRJ.

Logo Recognition on table tents in breakfast area + 1 piece of marketing collateral on all seats

Cost: \$4,000 per breakfast

Mid-Morning Refreshment Breaks (affordable and good exposure) ★★

Give attendees a jump start at mid-morning break time. Coffee, tea and sodas are provided at each mid-morning break each day of the conference.

Share Two 11" x 17" (4 Color) posters with DRJ.

Cost: \$2,000 per Refreshment Break

Networking Luncheons (excellent visibility - great exposure) ★★★★★

Sponsor a sit-down lunch on Monday, Tuesday or Wednesday.

Table Tents on all luncheon tables featuring your company's logo + 1 piece of marketing collateral on all seats. Logo recognition in the Conference Mini Brochure

Share two 30" x 40" (4 Color) posters with DRJ.

Cost: \$5,000 per Luncheon

Mid-Afternoon Refreshment Breaks (affordable and good exposure) ★★

Give attendees that afternoon "pick-me-up" Sodas, Coffee, Tea and cookies, or chips are provided at each mid-afternoon break each day of the conference.

Share Two 11" x 17" (4 Color) posters with the DRJ.

Cost: \$3,000 per Refreshment Break

Special Event Sponsorship

Mock Disaster Sponsorship

Sponsor this unique 3-hour workshop feature at the DRJ Conference! This is an opportunity for the attendees to learn more about how to use your products and services. What better way than to simulate an actual disaster recovery situation!

Mock Disaster Workshop is 3 Hours on Sunday afternoon
Workshop Hours are 1:30 pm – 4:30 pm
DRJ recommends that you do NOT make this a three-hour infomercial
Workshop registration is limited to 200 paid conference attendees

If you elect to sponsor this function, you would need to coordinate execution of the event with the hotel and perhaps a production company. You will need to keep DRJ Management apprised of all the coordination efforts. All “Mock” attendees must be paid DRJ conference attendees.

- DRJ will promote your sponsorship of the “Mock” in all conference brochures.
- DRJ will provide a meeting room large enough for 200-classroom seating.
- DRJ will provide one 30”x 40” (4 color) sign with your Logo promoting the “Mock”
- DRJ will provide you with a list of your “Mock” registrants for pre-conference mailings.
- Your company logo will be included on conference materials distributed at the conference (ie: canvas bag, exhibitor guide, brochures, etc.)
- You may hang your banner/sign or other promotional items in (or around) the room/area designated for the “Mock” (hotel permitting)
- Your session cannot be disruptive to the other Workshops that are running concurrently with yours
- Any paid attendee (regardless of company affiliation) should be able to attend the “Mock.”
- Refreshments/snacks are optional; however, DRJ would encourage you to, at a minimum, provide sodas/ coffee mid afternoon

Cyber Café Sponsorship

Sponsor this new and unique feature at the DRJ Conference! We will have plenty of PCs set up, so attendees can surf the Internet or visit a chat room. The Café will be open before and after conference hours to help attendees make the most of their free time.

Café opens on Sunday afternoon Noon until 8:00 or 8:30 p.m.
Monday hours usually run 6:00 am – 6:30 p.m.
Tuesday hours same as Monday's
Wednesday Hours are optional (DRJ would prefer to have the Café open until 1:00 p.m.).

If you elect to sponsor this function, you would need to coordinate the installation, and cost of a T1 line and all power requirements with the Hotel. In addition, you would need to supply the PCs (laptops preferable), router, all required hardware, wiring etc.

- DRJ will promote your sponsorship of the Café in all conference brochures.
- DRJ will provide a “high traffic” room/area to be designated as the Café.
- DRJ will provide one 30”x 40” (4 color) poster promoting café hours.
- Your company logo will be included on conference materials distributed at the conference.
- You may hang your banner/sign or other promotional items in (or around) the room/area designated as the Café (hotel permitting).
- Refreshments/snacks are optional; however, at a minimum DRJ would encourage you to provide coffee/ tea available in the mornings.