



SAN DIEGO

EXHIBITOR PROSPECTUS

FALL WORLD 2006 SAN DIEGO, CA

THE WORLD'S LARGEST CONFERENCES DEDICATED TO BUSINESS CONTINUITY



**CONFERENCE DATES:
SEPTEMBER 17-20, 2006**

**EXHIBIT DATES
SEPTEMBER 17-19, 2006**

DRJ PRESENTS ITS 35TH CONFERENCE



HIT YOUR TARGET AT THE LARGEST BUSINESS CONTINUITY/DISASTER RECOVERY SHOW IN THE WORLD!



76% OF EXHIBITORS HAVE EXHIBITED AT EIGHT OR MORE DRJ SHOWS



DRJ SHOWS HAVE AVERAGED OVER 1,200 ATTENDEES AT THE PAST 8 CONFERENCES



DRJ SHOWS HAVE SOLD OUT EVERY EXHIBIT HALL FOR THE PAST 18 SHOWS

Location

Located on the water's edge of San Diego Bay, Sheraton San Diego Hotel and Marina is an exceptional facility. Situated at the heart of a premier California destination, the 1,050-room resort complex offers easy access to both the airport and numerous area attractions and recreational opportunities.

Conference Facilities

The Sheraton San Diego Hotel and Marina provides the ideal environment for any type or size conference or business meeting. Featuring 42 meeting rooms, including four elegant ballrooms, the hotel offers optimum flexibility in the design and coordination of events.

Area Attractions

With its commanding location on San Diego Bay, the hotel is close to numerous area attractions. Along with pristine beaches, abundant golf and literally every water sport imaginable, local attractions include the world famous San Diego Zoo, Sea World, Balboa Park, and the historic Gas Lamp district. In addition, there's the San Diego Opera, Old Globe Theater, and downtown San Diego is just minutes away.

Restaurants

For fine dining, the Sheraton San Diego Hotel and Marina has something for everyone. Harbor's Edge Restaurant combines specialty dishes and spectacular water views. In addition, there's Waterworks, a poolside eatery, and the Bakery, featuring pastries and deli delights.

Recreation

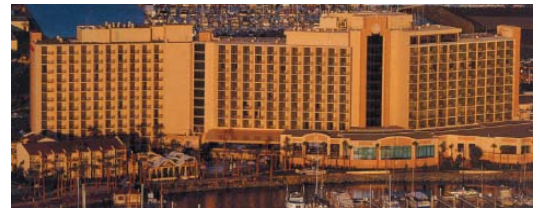
The hotel has a unique "action" pool, featuring two large free-form swimming pools with fountains, waterfalls and extensive decking. Four lighted tennis courts, sand volleyball court and full-service European Health Club and Spa are also available. Other on-site activities include sailing, power boat rentals, tennis, paddle boats, an island jogging path, and bike rentals. For the night owl, there is the Piano Lobby Bar, in-room movies on demand, and dancing and live entertainment at Quinn's Pub.

Transportation

The hotel offers complimentary 24-hour shuttle service between the airport and hotel. Vans depart every 15 minutes for the guest's convenience. In addition, local taxi service is available for a fee. See the concierge for details on this and other available transportation.

Hotel Reservations

Hotel reservations must be made early. A block of rooms have been reserved at the hotel. Once that block is filled, reservations will be made on a space basis, with the rate subject to change at the discretion of the hotel.

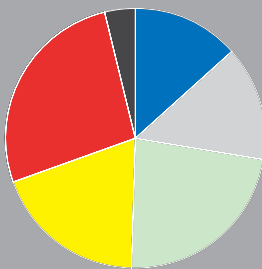


Sheraton San Diego Hotel and Marina
1380 Harbor Island Drive
San Diego, CA 92101
(619) 692-2265

Call Today To Reserve Your Space For DRJ's Fall World 2006



- DRJ Attendee Demographics -



INVOLVEMENT IN ACQUISITIONS OF BC SERVICES AND PRODUCTS

Determine Needs
 Technical Evaluation
 Recommend Purchase
 Select Vendor/Providers
 Authorize Purchase
 No Involvement



INDUSTRY BREAKDOWN



Why Exhibit at DRJ's Fall World 2006

DRJ's Annual Conferences provide you access to the largest national and international audience of Business Continuity and Disaster Recovery Professionals in the World. These professionals are the individuals who are tasked with managing, evaluating, investigating and planning for the survivability of their respective organizations through any sort of interruption.

As the publishers of the industry's premier publication of business continuity, DRJ has an abundance of resources and materials available for your use. DRJ delivers the most informative and up-to-date information available in our industry to over 58,000 business continuity professionals. In addition to the magazine, DRJ sponsors the worlds' two largest conferences and exhibitions in the industry with over 3,000 in total attendance. The shows are held every year in Orlando in March and San Diego in September.

Attendee Profile:

Disaster Recovery Journal's Conferences are unique in that they attract executives, managers, and practitioners from almost every industry and geographic location. No other show can even compare to the size and scope of DRJ's two annual shows. With an average of over 1,200 paid registrants to each of our shows, we are close to double the size of any other Business Continuity Conference in Existence.

Sponsorships:

We understand your budget is tight and you must justify every expenditure and quantify the return you expect on your investment. DRJ shows maximize the return on your investment of time, money, and energy. Below is a sample of the many sponsorship opportunities available to you. See the enclosed insert for more details about: Gold Sponsorship, Silver Sponsorship, Full Conference Sponsorships Lunch and Breakfast Sponsorships, Coffee/Snack Break sponsorship, Mock Disaster Sponsorship and the Cyber Cafe Sponsorship. For more information on any of these, please see the attached flyer or contact our office at (314) 894-0276 .

Booth Fees:

10' x 10'	Regular Booth	\$2,095
10' x 10'	Corner Booth	\$2,195
10' x 10'	Regular Booth (Discounted)	\$1,995
10' x 10'	Corner Booth (Discounted)	\$2,095

*Discounted Booths - Are Vendors that participate in both of our annual trade shows.

Fees Include:

- One (1) Full Conference Pass and Unlimited Booth Personnel Passes.
- A 10' Wide x 8' Deep Exhibit Area - Piped and Draped and Carpeted
- A 7" x 44" I.D. Sign
- 125 Word Description in the Exhibitors Guide and Conference CD-ROM
- Full Attendees List on Disk
- Additional Full Conference Passes Available for \$675 a person
- Full Exhibit Hall Security

Exhibit Hall Hours:

Sunday, September 17, 2006

8:00 am - 4:00 pm

Setup

5:30 pm - 8:00 pm

Welcome Reception

Monday, September 18, 2006

11:00 am - 5:00 pm

Exhibit Hall Open

12:30 pm - 1:30 pm

Product Demos *

5:30 pm - 6:30 pm

Product Demos *

Tuesday, September 19, 2006

11:00 am - 3:00 pm

Exhibit Hall Open

12:30 pm - 1:30 pm

Product Demos

3:30 pm - 10:00 pm

Tear-Down

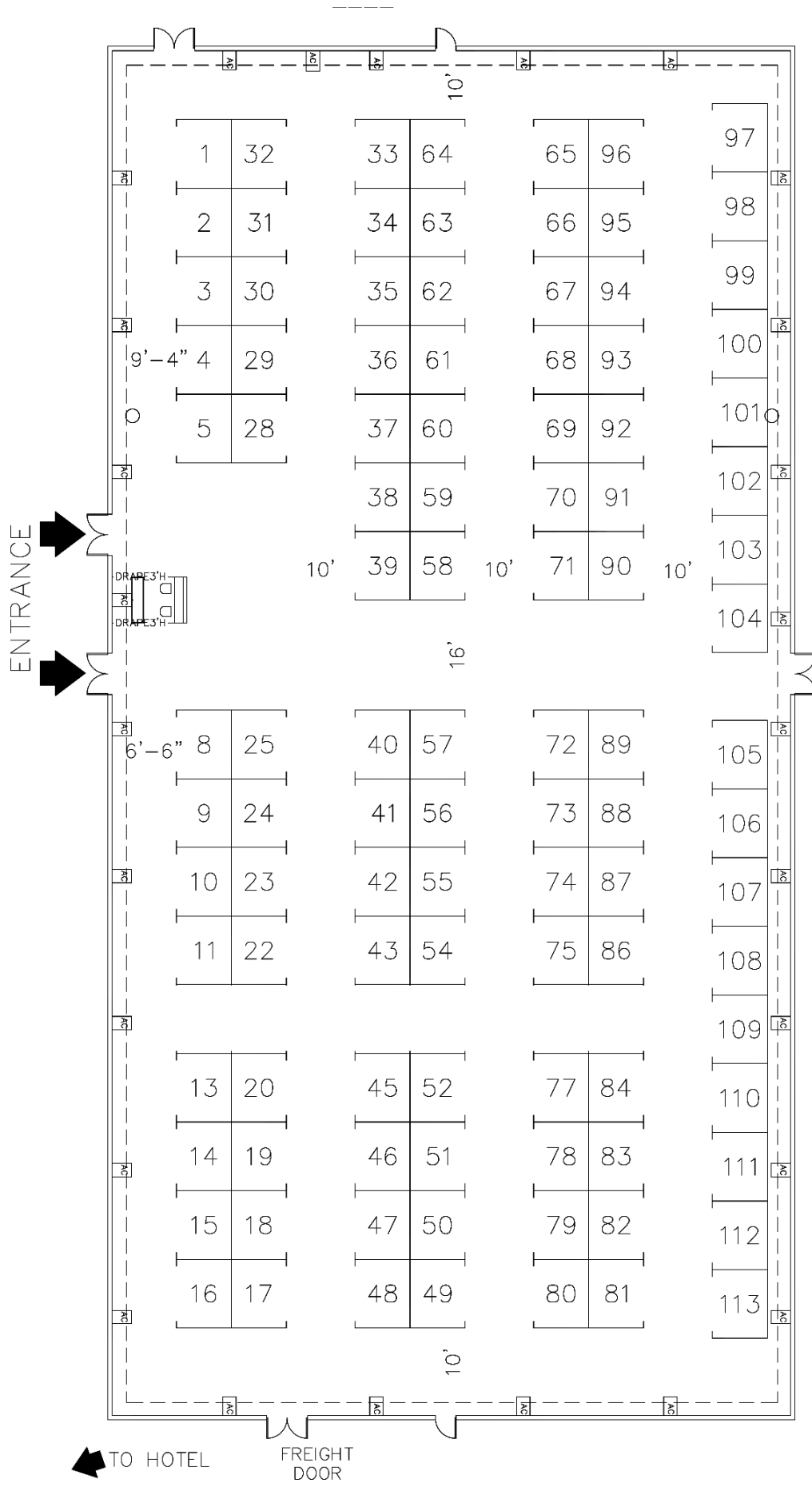
*Product Demos are to be conducted only during the allotted times and special arrangements must be made through the hotel to reserve a product demo room. Contact our offices for details.

For more information or to see who has exhibited with us in the past please visit:
www.drj.com

DRJ'S FALL WORLD 2006

SEPTEMBER 17-20, 2006

EXHIBIT HALL LAYOUT



SHERATON SAN DIEGO HOTEL AND MARINA

GROUND FLOOR - ULTRASTRUCTURE - 100' X 200' - PAVILION