

DRJ presents its 39th conference



Fall World **2008**

Exhibitor Guide



Today's Trends
Tomorrow's Solutions



Conference Dates: Sept. 14-17

Exhibit Dates: Sept. 14-16

**Sheraton San Diego Hotel
San Diego, Calif.**

Welcome to the

Fall World 2008 Exhibition Hall

I would like to welcome you to DRJ's exhibition hall. It is the one place where you can find information on vendors and service providers in the business continuity industry and related fields.

The exhibit hall will be open during a variety of hours, allowing plenty of time to visit each booth and speak with the vendors.

You will find a wide array of products and services on display. Each booth offers a wealth of information that you can take back to your organization.

We have lots of fun events planned in the exhibit hall, including product demonstrations, raffles, prize drawings and receptions. I hope that you will join in the fun!

In this guide, you will find information about each exhibitor. In addition, there are schedules, a table of contents, an exhibit hall map and more.

The exhibitor and show guide is an essential tool for your stay at Fall World 2008.



*Bob Arnold
DRJ
President*

Thank you to our sponsors and exhibitors for making Fall World 2008's exhibition a successful one.

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Exhibit Hall Hours

Sunday

5:30 p.m. - 8:00 p.m. _____ Welcome Reception

5:30 p.m. - 8:00 p.m. _____ Product Demonstrations

Monday

11:00 a.m. _____ Exhibit Hall Opens

11:45 a.m. - 1:30 p.m. _____ Desserts in Hall

11:45 a.m. - 1:30 p.m. _____ Product Demonstrations

3:45 p.m. - 4:15 p.m. _____ Refreshment Break

5:00 p.m. _____ Exhibit Hall Closes

5:30 p.m. - 6:30 p.m. _____ Product Demonstrations

Tuesday

11:00 a.m. _____ Exhibit Hall Opens

11:45 a.m. - 1:30 p.m. _____ Desserts

11:45 a.m. - 1:30 p.m. _____ Product Demonstrations

2:30 p.m. - 3:00 p.m. _____ Refreshment Break

3:00 p.m. _____ Exhibit Hall Closes

Exhibit Hall Events and Highlights



Join us in the **exhibit hall** for three days of fun, food and fantastic information. The exhibit hall is open Sunday through Tuesday. It is packed with exhibitors, showcasing the latest products and services in the industry. Browse the aisles to find information on the newest industry trends, networking groups, industry publications and more.

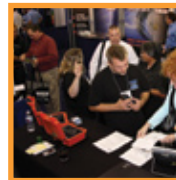
In addition to casual browsing time, a variety of events are planned to make the most of your time in the exhibit hall.

The **Welcome Reception** on Sunday evening is held in the exhibit hall. The reception is the first chance to view the exhibits and greet the vendors. Be prepared for lots of laughs and loads of networking!

Desserts will be offered in the exhibit hall on Monday and Tuesday, giving you a chance to enjoy a delicious treat before making the rounds to the booths.

On Monday and Tuesday afternoon, we have **Refreshment breaks** in the exhibit hall. These afternoon breaks allow attendees a chance to view the exhibits while enjoying a refreshing drink and snack. Take time from afternoon classes for a relaxing break in the exhibit hall!

DRJ is also hosting an **Exhibit Hall raffle** with fantastic prizes. For information, see page 6 of this guide or visit the DRJ booth #111 in the exhibit hall. Several other exhibitors will also be giving away prizes. Check individual booths for information.



Conference Schedule

The agenda at Fall World 2008 is packed with opportunities. To make the most of your time, we have included a brief overview of events. For a more detailed listing, see the conference books or the pocket schedule given to you at registration. Events held in the exhibit hall are highlighted.

Sunday

Cyber City
12:00 pm - 8:00 pm

Workshops
1:30 pm - 4:30 pm

**DRII Meeting
and Reception**
4:30 pm - 5:30 pm

**Welcome
Reception**
5:30 pm - 8:00 pm

Product Demos
5:30 pm - 8:00 pm

Monday

Cyber City
6:30 am - 6:30 pm
Networking Breakfast
6:45 am - 8:00 am

General Session 1
8:15 am - 9:15 am

General Session 2
9:30 am - 10:30 am

General Session 3
10:45 am - 11:45 am

Exhibit Hall Opens
11:00 am

Lunch
11:45 am - 1:30 pm
Desserts/Exhibits/Demos
11:45 am - 1:30 pm

Breakout Session 1
1:30 pm - 2:30 pm

Breakout Session 2
2:45 pm - 3:45 pm

Refreshment Break
3:45 pm - 4:15 pm

Breakout Session 3
4:15 pm - 5:15 pm

Exhibit Hall Closes
5:00 pm

Product Demos
5:30 pm - 6:30 pm

Hospitality
6:30 pm - 8:30 pm

Tuesday

Cyber City
6:30 am - 6:00 pm
Networking Breakfast
6:45 am - 8:00 am

General Session 4
8:15 am - 9:15 am

General Session 5
9:30 am - 10:30 am

General Session 6
10:45 am - 11:45 am

Exhibit Hall Opens
11:00 am

Lunch
11:45 am - 1:30 pm
Desserts/Exhibits/Demos
11:45 am - 1:30 pm

Breakout Session 4
1:30 pm - 2:30 pm

Refreshment Break
2:30 pm - 3:00 pm

Workshop Sessions
3:00 pm - 5:30 pm

Exhibit Hall Closes
3:00 pm

Wednesday

**Networking
Breakfast**
6:45 am - 8:00 am
General Session 7
8:15 am - 9:15 am

General Session 8
9:30 am - 10:30 am

General Session 9
10:45 am - 11:45 am

Lunch
11:45 am - 1:00 pm

21ST CENTURY SOFTWARE

940 West Valley Road, Suite 1604
Wayne, PA 19087
610-971-9946
www.21stCenturySoftware.com

BOOTH 42

Rebecca Levesque
Senior VP of Sales and Mktg.

21st Century Software provides data center recovery management solutions that deliver recovery assurance through continuous, real-time monitoring of critical application data, and push-button simulation of backup and recovery scenarios to maximize the effectiveness of DR tests. Our solutions support the newest data center management strategies, virtualization, automation, and disaster readiness. 21st Century Software's VFI family of software solutions is used by organizations of all sizes across many industries to help manage data according to organization policies. VFI solutions provide intelligent, automated, real-time data protection. VFI constantly monitors files used by enterprise applications to determine which files would be critical to recover after a disaster, hardware failure or other calamitous event. Only critical files are backed-up and strategies are implemented to recover applications on a priority basis. The VFI family of solutions is a critical element in your enterprise backup and recovery strategies by helping you address ongoing data management challenges.

3N GLOBAL, INC

505 N. Brand, Suite 700
Glendale, CA 91203
818-230-9700
www.3nonline.com

BOOTH 90, 91

Kimberly Ferreura
Events Manager

3n is the leading global provider of mass notification solutions to Global 2000 corporations, healthcare systems, college and universities, and government agencies and municipalities. Organizations in more than 70 countries worldwide rely on 3n for daily operational and emergency notification needs. For more information about 3n, visit www.3nonline.com.

AGILITY RECOVERY SOLUTIONS

2101 Rexford Rd., Ste. 350E
Charlotte, NC 28211
704-341-8700
www.agilityrecovery.com

BOOTH 68, 69

Tonya K. Fee-Brinson
Sales Coordinator

Agility Recovery Solutions is the leading provider of business continuity solutions to small and medium-sized businesses across North America. At time of business interruption, Agility provides its members with the space, power, connectivity and technology needed to resume business as usual. Agility responded to nearly 40 disaster alerts during the 2005 hurricane season and recovered 17 businesses in the wake of Sept. 11, 2001. Most recently, the company recovered a San Diego-area bank affected by the California wildfires.

Agility continually responds to its members' everyday business interruptions, which include everything from failed servers and fires to severe storms and floods. A former division of GE with 17 years of industry experience, Agility maintains \$35 million of equipment and has directed access to million of dollars of additional equipment. Agility also holds priority relationships with 256 of the world's most respected organizations, including FedEx, General Electric, IBM and HP.

ANSI-ASQ NATIONAL ACCREDITATION BOARD (ANAB)

600 North Plankinton Avenue, Ste. 300
Milwaukee, WI 53203
414-347-9858 x7519
www.anab.org

BOOTH 50, 51

Scott Richter
Dir. of Development

The ANSI-ASQ National Accreditation Board (ANAB) has been named by the Department of Homeland Security to operate a new program to accredit and certify private sector entities for preparedness. The ANAB program will allow organizations to demonstrate through formal certification and other means their compliance with voluntary preparedness and business continuity standards and requirements. ANAB is the U.S. accreditation body for management systems and accredits certification bodies (CBs) for ISO 9001 quality management systems, ISO 14001 environmental management systems, ISO 27001 information security management systems, ISO 22000 food safety management systems, ANSI/AIHA Z10 occupational health and safety management systems, and numerous industry-specific requirements.

ASSOCIATION OF CONTINGENCY PLANNERS

P.O. Box 266312
Weston, FL 33326
954-383-4031
www.acp-international.com

BOOTH 81

The largest, most established organization of its kind in North America, ACP has become a unifying force for practitioners in the rapidly evolving field of business continuity. ACP provides a forum for the exchange of experiences and information through a network of local chapters. Volunteer organizations, government agencies and businesses of all sizes can benefit from these networking opportunities. Valuable insight and partnerships can be gained that identify common planning needs and recovery solutions, and enhance skills that prepare families and communities.

AVALUTION CONSULTING

1220 W. 6th Street, Suite 307
Cleveland, OH 44113
800-941-0381
www.avalution.com

BOOTH 75

Courtney Bowers
Marketing Manager

Avalution Consulting specializes in business continuity strategy design, development, implementation and long-term solution maintenance. Avalution excels at implementing business continuity programs and enabling in-house personnel to execute and maintain continuity plans through effective knowledge transfer processes and compelling training concepts.

BC MANAGEMENT, INC.

17011 Beach Blvd., #1270
Huntington Beach, CA 82647
714-843-5470
www.bcmanagement.com

BOOTH 74

Cheyene Haase
President

BC Management, Inc. is an executive search firm internationally recognized as the industry leader for business continuity professional placement. With decades of industry experience, our staff has a unique understanding of the challenges presented when hiring qualified professionals and seeking a new job opportunity. We have been exclusively placing continuity professionals worldwide since 2000. BC Management's services and focus on customer satisfaction exceeds that of a typical executive search firm. Our client companies and candidates have access to our expertise as well as a variety of resources, including our proprietary industry research used to benchmark compensations and business continuity programs. Stop by our booth for your free copy of the BC Compensation Report and learn how you can benchmark your BC program.

BCI

1964 Gallows Road, Ste. 320
Vienna, VA 22182
703-637-4378
www.thebcicertificate.org

BOOTH 109

Zack Stopa
Corporate Development
Program Manager

The Business Continuity Institute promoting the art and science of business continuity management. The BCI provides internationally recognized status to its members as BCI professional and membership demonstrates competence to carry out BCM to a consistently high standard. Please visit <http://www.thebcicertificate.org> for information on our certification, training and education opportunities.

BCP MEDIA**BOOTH 112**

*P.O. Box 510754
St. Louis, MO 63151
636-527-9677
www.bcpmedia.com*

BCP Media (not for profit) offers a wide range of educational video and training tools to advance the understanding of business continuity planning and emergency management. Included in the materials are video courses developed by recognized experts in business continuity planning such as Ed Devlin and Norm Harris, educational software developed by LBL Technology Partners, a video course for disaster recovery planning and emergency management by Public & Private Business Institute (PPBI) and a video presentation on "Best Practices in Business Continuity Planning". These programs are ideal for self-study and/or for use as an ongoing part of your company's business continuity planning training and awareness program. BCP Media has announced a new membership program that entitles members to discounts on education and training materials and to DRJ conferences.

BELFOR USA GROUP, INC.**BOOTH 110**

*185 Oakland Ave, Ste. 300
Birmingham, MI 48009
248-594-1144, 800-856-3333
www.belfor.com*

*Theresa Williams
EVP, National
Marketing and Sales*

BELFOR, worldwide leader in disaster recovery services and solutions, with over 70 full service offices and 1700 employees in North America, and a track record of superior response and comprehensive service offerings in the contractor of choice for those that have experienced property damage from fire, water, wind or other catastrophe. BELFOR's complete 24/7 emergency response includes: structural drying, desiccant dehumidification, power generation, water extraction, emergency board-up, barrier erection, mold remediation, paper reclamation, electronics restoration, contamination control, machinery restoration, data recovery and complete contents restoration. BELFOR's reconstruction services include complete general contracting, project management, consulting services including contingency planning.

BRCCI/SENTRYX**BOOTH 35**

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Mississauga, ON, Canada L5N 6M1
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www.BRCCI.org*

*Aesar Syed
Managing Director*

BRCCI is an open non-profit business reliance certification body providing professional certification programs in Information technology (IT) disaster recovery, business continuity,

and business resilience. BRCCI is committed to the advancement and promotion of the global business resilience profession and to sharing of information and knowledge for the mutual benefit of the business resilience community. BRCCI provides an advanced business continuity and resilience education curriculum and promotes open-concept and international standards-based methodologies. BRCCI's trademark international education and certification programs include: CBRM (Certified Business Resilience Manger) Seminar: Advanced Business Continuity Planning and Management (5-day seminar). CBRA (Certified Business Resilience Auditor) Seminar: Advanced Business Continuity Program Audit (3-day seminar) and CBRITP (Certified Business Resilience Information Technology Professional) Seminar: IT Continuity and Disaster Recovery Planning (2-day seminar) These seminars are open-concept, internationally recognized, and are consistent with country-specific and international industry guidelines and best practices.

BUSINESS PROTECTION SYSTEMS INTERNATIONAL

BOOTH 113

5041 LaMart Drive, Ste, 220
Riverside, CA 92507
951-341-5050, 800-594-3714
www.businessprotection.com

Richard Cooper
EVP

BPSI's Business Protector software tools have been used in business continuity planning worldwide since 1986. BPSI's web-based software application is specifically designed to leverage the internet for the full business continuity management life-cycle. The Business Protector solution is a portal to "house" the planning activities of our clients. BPSI understands that business continuity management is different in every organization. BPSI's scalable, easy-to-use planning tools are designed to meet the needs of companies of every size and budget, and every level of continuity planning experience. Our approach is benchmarked against best practices and regulatory requirements such as BS25999. Business Protector is offered in hosted (SaaS) and premise-based versions. Flexible licensing options enable features such as automated notification and situation management modules.

THE CENTER FOR CONTINUITY LEADERSHIP

BOOTH 33

Seattle, WA & Orange County, CA
425-210-9900
www.continuityleadership.com

Phil Lambert
President

The Center for Continuity Leadership designs, develops, and produces custom-designed, web-based, end-user training that includes every aspect of continuity needed by your stakeholders including awareness training, plan development and table-top exercises. We are the experts at integrating industry best practices with your program parameters to generate the most powerful web-based continuity training, awareness, and team development education in the world. Concise and powerful 15 to 20 minute, interactive training modules are sure to engage, equip and empower people at all levels while catapulting your continuity program to a level of

greater significance. Delivering consistent and captivating methodology makes for a powerful training experience for your end-users. Continuity. Your future depends on it!

CISCO WEBEX

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Santa Clara, CA 95054
408-435-7000
www.webex.com

BOOTH 65, 66

Jan Sysmans
Director Business Solutions

Cisco WebEx is the global leader in unified collaboration. One component of the WebEx unified collaboration solutions are the WebEx Solutions for business continuity. Using the WebEx services for telework presents companies and government agencies with a resilient work area recovery program. WebEx services are also used to enable Virtual Emergency Operation Center (VEOC) participation. www.webex.com/bcp

CONFIDUS GROUP, LLC

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BOOTH 34

Leslie League
Dir. Operations

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COOP SYSTEMS

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Vicki Alvord

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CORUS

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www.corusllc.com

BOOTH 2, 3

Rachel Patterson
Asst. Marketing Manager

Corus provides world-class IT consulting, managed services and disaster recovery solutions. Located in Norcross, Ga., the company focuses on full lifecycle solution development from discovery through deployment. The consulting division offers custom application development, mobile integration, business innovation, data center rationalization, process modeling and simulation. Corus offers several different levels of disaster recovery and business continuity packages tailored to clients' specific needs. The consultants have well-rounded technology backgrounds with certifications in solution development and system administration.

DATA DOMAIN

2421 Mission College Blvd.
Santa Clara, CA 95054
408-980-4890
www.datadomain.com

BOOTH 4

Erina Birman
Marketing Specialist

Data Domain is the leading provider of Deduplication Storage systems for disk backup and network-based disaster recovery. Over 1,500 companies worldwide have purchased Data Domain's storage systems to reduce costs and simplify data management. Data Domain delivers the performance, reliability and scalability to address the data protection needs of enterprises of all sizes. Data Domain's products integrate into existing customer infrastructures and are compatible with leading enterprise backup software products. To find out more about Data Domain, visit www.datadomain.com. Data Domain is headquartered at 2421 Mission College Blvd., Santa Clara, CA 95054 and can be contacted by phone at 1-866-933-3873 or by e-mail at sales@datadomain.com.

DCC (DIALOGIC COMMUNICATIONS CORP.)

730 Cool Springs Blvd. Suite 300
Franklin, TN 37067
615-790-2882
www.dccusa.com

BOOTH 106, 107

Gretchen Mueller
Area Sales Manager

Only DCC, a PlantCML company, delivers a complete notification solution for business continuity. Our superior technology range of deployment options and renowned customer care are unmatched in both capability and versatility. As a result, we are uniquely positioned to equip any organization with the tools and services that meet their exact critical communications needs. See why hundreds of disaster recovery planners worldwide rely on DCC. Stop by booth #106 and 107 at DRJ's Fall World 2008.

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BOOTH 72, 73

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DHS/NCS, GETS/WPS

*15000 Conference Center Drive
Chantilly, VA 20151
203-828-5403
www.dhs.gov*

BOOTH 13

*Don Smith
GETS Awareness Coordinator*

The NCS provides priority telecommunications services, coordination, information sharing operations, and other related programs to support National Security and Emergency Preparedness (NS/EP) efforts across Federal, state, and local government, critical infrastructure industry and other authorized NS/EP organizations under all circumstances, including crisis, disaster, emergency, or attack, from awareness through recovery. These include the Government Emergency Telecommunications Service (GETS), Wireless Priority Service (WPS), Telecommunications Service Priority (TSP) program and the Shared Resources (SHARES) High Frequency (HF) radio program.

DISASTER RECOVERY JOURNAL

*P.O. Box 510110
St. Louis, MO 63151
636-282-5800
www.drj.com*

BOOTH 111

*Jon Seals
Editor-in-Chief*

Stop by our booth and learn about the premiere publication in the industry. Remember to sign up for a free subscription to Disaster Recovery Journal. You can also find out about submitting articles or advertisements to DRJ. We look forward to seeing you at Booth 111!

DISASTER RESOURCE GUIDE**BOOTH 82**

*P.O. Box 15243
Santa Ana, CA 97235
714-558-8901
www.disaster-resource.com*

The DISASTER RESOURCE GUIDE is an annual “One-Stop” GUIDE with resources for prevention, mitigation, response and recovery. The GUIDE has been developed to assist business and industry, government, institutions and schools in six key areas: planning and management, human concerns, information technology, telecommunications, facility issues, and crisis communications & response. Included are resources from more than 170 providers of products and services. Special feature sections spotlight associations, conferences, and educational institutions. Other helpful sections are: Meet the Pros, What’s New!, Book Review, Bibliography of Industry Publications, and Internet Directory. Copies of the GUIDE are free to qualified individuals who have responsibilities in the areas of emergency response, risk/crisis management, disaster recovery, and business continuity. Go to www.disaster-resource.com to register.

DISASTER SURVIVAL PLANNING NETWORK**BOOTH 11**

*5352 Plata Rosa Ct.
Camarillo, CT 93012
805-482-0898
www.dspnetwork.com*

*Paul Klier
VP of Business Development*

Disaster Survival Planning Network specializes in assisting organizations to prepare comprehensive business continuity plans. Our consultants are nationally certified business recovery, emergency response, and communications professionals. We work one-on-one with top executives, department managers, safety committees, and disaster recovery project coordinators to design, document, implement, and test emergency response and business recovery plans. Our clients include major businesses, utilities, government agencies, colleges and universities, and community organizations. We offer many different consulting services including business impact analysis (BIA), creation of comprehensive emergency response and business recovery plans for all levels of the organization, and the design of emergency operation centers (EOC). We work with our clients to facilitate their planning process, saving them money and time through our exclusive methodology. We also conduct extensive testing to ensure that plans are realistic.

DRAY TECH., INC.**BOOTH 64**

*P.O. Box 802620
Valencia, CA 91380
661-295-1040
www.draytech.com*

*Bill Savage
Sales Manager*

dRay Tech, Inc. is a full-service general contracting firm that specializes in the design and construction of data processing, security and telecommunications facilities. We provide design and consultation, project management, general construction, raised access flooring, fire sprinkler systems, fire suppression systems, cabling systems, security systems, seismic upgrades, computer grade air conditioning, power conditioning, UPS systems and back-up generator sets.

DRII

*2625 Donaghey Ave Suite 108, PMB 302
Conway AR 72032
866-542-3744
www.drii.org*

BOOTH 12

*Russell Wooldridge
Director, Sales and Marketing*

Disaster Recovery Institute International sets the standard for professionalism in business continuity planning. NFPA 1600(part of the 9/11 Commission recommendations), US Department of the Treasury, the Chicago Fed, government ministries in Australia, Hong Kong and Singapore as well as numerous other organizations have recognized DRI Intl as defining the future of Business Continuity. The profession's premier certification and education programs since 1988, there are over 4,000 business continuity professionals from various industries and business sectors maintaining certification. The Associate Business Continuity Professional (ABCP), Certified Business Continuity Professional (CBCP) and Master Business Continuity Professional (MBCP) certifications ensure employers that candidates understand the tenets of business continuity and maintain their level of knowledge through continuing education. The Certified Business Continuity Vendor (CBCV) designation allows professionals offering services to the BC community to differentiate themselves from their competition. DRI Intl offers unparalleled educational offerings for all career levels. Disaster Recovery Institute International is a non-profit organization.

EBRP SOLUTIONS INC.

*27-7895 Tranmere Drive
Mississauga, Ontario L5S 1V9
888-480-eBRP (3277)
www.eBRP.net*

BOOTH 36, 37

*Sibel Misirlisoy
Sr. Manager
Global Operations*

The eBRP Toolkit Suite of Award Winning products were created to help planners manage their entire spectrum of industry standard BCM practices, enabling their organizations to become Incident Ready. Toolkit Suite's design uses industry standards such as the DRII and BCI practices, NIST recommendations, NIMS, ICS and the ITIL service management foundations. Deployed by a wide range of government and business organizations, Toolkit Suite has the proven flexibility, scalability and ease of use to meet your organization's unique needs. Toolkit Suite supports the entire BCM lifecycle: Risk Assessment, BIA, Strategy & Plan Development, Maintenance, Testing and Incident Management. Licensed for Unlimited Users, Toolkit Suite's web-based, integrated tools facilitate end-to-end planning, enabling

your organization to meet and manage any disruption of day-to-day operations and become truly Incident Ready.

ESI

8601 Dunwoody Place, Suite 126
Atlanta, GA 30350
678-680-4970
www.esi911.com

BOOTH 53, 54

Laurie Wood
Business Unit Manager

ESi is the global leader in web-enabled crisis information management systems. ESi's product suite includes the design of emergency operations centers (EOCs) and crisis information management and display systems. Its industry-leading WebEOC provides secure real-time information sharing to help managers make sound decisions quickly. WebEOC can be tailored by the user and can operate within a variety of network configurations. Please visit www.esi911.com or call ESi at (800) 596-0911 for more detailed information.

EVault, A SEAGATE COMPANY

3101 Jay Street, Suite 110
Santa Clara, CA 95054
415-380-9023
www.evault.com

BOOTH 76

Archana Roberts
BCM consultants

EVault, Inc., a Seagate Company, is the trusted expert in complete data protection solutions for more than 20,000 small to large enterprise customers globally. Since 1997, EVault's software and outsourced services for backup, recovery, archiving, business continuity and eDiscovery have allowed customers to conform to industry-specific compliance and security regulations. EVault's DeltaPro and patent-pending Adaptive Compression and Delta-File technologies make it easy to secure, protect and recover critical data across a broad range of operating systems and applications, delivering the most efficient and highest performing disk-to-disk backup and recovery solution available.

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Michael Croy
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BOOTH 88

Andy Mercker
Vice President,
Business Development

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*Patrick J. Dotle
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*Enrique Pelaez
Marketing Manager*

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818-610-2233
www.itcrisis.com*

*Terri Lynn Pond
President*

I.T. Crisis Services (ITC) is a leading provider of total business resiliency solutions. We specialize in helping organizations prepare for, respond to and recover from all types of crises, including natural and manmade disasters and a wide variety of hazards – in the U.S. and across the globe. ITC assists organizations, both public and private, in the development of

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IBM

BOOTH 27, 28

*300 Long Meadow Road
Sterling Forest, NY 10979
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IBM understands that business continuity is vital to business success. In today's interconnected world, virtually every aspect of a company's operation is vulnerable to disruption. The challenge is in taking a comprehensive approach to business resilience by employing proven methodologies to address risk at virtually all layers of your business—strategy and vision, organization and human resources, business processes, applications and data, technologies and facilities—to help solve complex business problems as they relate to your business resilience. IBM offers proven methodologies and a track record of recovering 100 percent of clients that have declared a disaster, plus virtually unparalleled delivery based on the quality of our skills and experience as well as our commitment to individual clients—the willingness to go above and beyond. Further, we offer key services in work area recovery and information protection—often overlooked in business continuity planning—and a global ability to deliver business resilience solutions, as well as, a commitment to understanding each client's ever-changing IT business needs. This close relationship facilitates stronger planning and better anticipation of risks of all types. For information including whitepapers, services descriptions, and upcoming events, please visit www.ibm.com/services/continuity

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BOOTH 6

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Houston, TX 77034
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*Joe Stacey
Industry Manager*

ImpactWeather serves as the full-time weather department for hundreds of businesses. Our services are uniquely configured for each client, a team of meteorologists learns your specific requirements and we're on the job 24/7. Some of the problems that we routinely help our clients avoid include unintentionally exposing their people to great risk; increased costs brought on by failure to pre-deploy, reassign, or protect resources in a timely fashion; lost revenues due to unnecessary or protracted closings and/or suspensions of routine operations; and potential litigation arising from losses attributable to failure to proactively monitor weather conditions. The majority of business disruptions are weather related, thus organizations of all types agree that having their own weather department is critical to the success of their business continuity plans.

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BOOTH 18

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Edward Brown, III CBCP, CBCV
President and CEO

Moving from Information Technology based disaster recovery to business continuity? KETCHConsulting helps with strategies and implementation. We understand the BCP people issues. We're teleworking experts. Executive education and gaining buy-in are KETCHConsulting strengths (improving BCP ROI's). Our approach to BIA's and Risk analysis leads the industry. Everyone calls us the most knowledgeable experts in alternate/hot sites selection. Come to our two Vendor Sessions on Monday (lunch and 5 p.m.) on Negotiating Hot Site Contracts and Developing Long Term Recovery Strategies. Our contract negotiations guarantee savings. We execute tabletop exercises, gap analysis and plan audits and assist in SOX, HIPAA, FFIEC, BS25999 and homeland security compliance. KETCHConsultants are industry leading speakers, educators and authors. We're all certified (CBCP or FBCI) senior, and experienced (averaging 25 years in IT/15 years in BCP).

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www.DisasterRecovery.com

BOOTH 105

Sean Spanton

Over the past 25 years, KingsBridge Disaster Recovery (formerly Binomial Inc.) has helped hundreds of organizations in establishing their disaster recovery and business continuity plans. KingsBridge offers second tier organizations a top tiered BC/DR solution without the cost. KingsBridge products and services enable companies to assess possible threats and create tailored plans to mitigate risks and minimize losses in the event of a disruption to normal business. KingsBridge offers a range of products and solutions to address your organization's specific needs and to get your plan created quickly. Offering solutions that range from our Phoenix planning Software, to seminars, to turn key consulting, KingsBridge has a solution to fit any requirement! Our solutions are designed to maximize your budget

while minimizing the impact on your business. We have been developing solutions in all corners of the world and look forward to building a plan in yours.

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Eve Valencia
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BOOTH 32

Geoff Wold
Partner

LBL Technology Partners are leaders in providing enterprise-wide business continuity consulting services. Our consultants have been involved in over 1000 business continuity plans and have published several books, videos and articles on the subject. We have developed a proven methodology for the planning process that focuses on the high risk and mission critical aspects of an organization. Our consultants have a number of certification including the CBCP. We are not affiliated with software vendors or companies that provide recovery facilities or services. Therefore, we are independent and objective with respect to these needs. LBL has a high commitment to world-class service. We use both a responsive and proactive approach in servicing our clients. Our softwares, the LBL Contingency Planner and ContingencyPro, contain electronic guides and tools to facilitate the preparation and maintenance of business continuity plans.

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800-326-5075
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BOOTH 59

Andrew Spetter
Director of Equip. Restoration

LWG Consulting and its associated equipment restoration and data services divisions specialize in post-disaster recovery solutions for business critical equipment and data. Our experts work with insurance carriers, insureds, and corporations on property damage claims ranging from computer and office equipment to medical and industrial equipment. LWG quickly identifies available options to mitigate damages, thus reducing potential business

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BOOTH 9, 10

Christine Durfee
Marketing Manager

Invoices, statements, policies, payroll – if you can't print and mail these documents your company can suffer fines, loss of cash flow, compliance issues. And what about protecting consumer privacy, the information printed on those documents? You take care to protect critical customer data, what about when that data is printed on a document? In the event of a business interruption you need someone who can produce your documents, someone who maintains the security and quality standards that your business requires. Mail-Gard is the nation's leading provider of print-to-mail continuity and recovery solutions, offering the only dedicated print-to-mail recovery facility, PCI, GLB, and HIPAA compliance protection, supporting a variety of print and insert technology, and celebrating more than 12 years of successful recoveries, handling four simultaneous disasters in 2005 alone. Contact us at: 257-960-3100.

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BOOTH 95

Lonna Calhoun
Consultant, Disaster
Preparedness Division

MAJOR SURVIVAL is the disaster preparedness division of Major Surplus and Survival, one of the largest suppliers of quality survival foods and emergency equipment for over 40 years. With a 45,000 sq' warehouse and extensive catalogue offerings, Major Survival serves thousands of valued customers the world over. Products include the largest selection of government MRE's in the U.S, disaster kits of all sizes and price ranges, and preparedness supplies for warmth, shelter, first aid, sanitation, food/water storage and purification, emergency lighting, communication equipment, cookware, comfort supplies, survival books, tools and much more. Products with custom imprinted logos are available. Major Survival pledges 100% satisfaction, low prices, quality products and excellent customer service. Volume discount pricing available, call 877/336-2567 Ext. 133.

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BOOTH 29, 30

Melanie Kuderko
Director, Marketing

MIR3 is the leading Intelligent Notification Global Enterprise Platform, providing two-way notification communication suitable for any industry, business or operation. Key benefits include: Delivery via software as a service (SAAS), licensed or a hybrid of the two; Message delivery in the recipient's language and dialect; Preferred routing for international calls; Access and export real-time monitoring and reporting immediately after notification is deployed; Ability to respond with recorded voice. The MIR3 platform is utilized on a daily basis by over 80% of the Fortune 100 companies, 300 prestigious higher education campuses, and local, state and federal government agencies. Used in real man-made or natural disasters, MIR3 has delivered every time demonstrating why MIR3 is the leading provider of mass notification systems for the enterprise.

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BOOTH 48

Randy Coleman
VP, Sales and Marketing

MBR consultants are uniquely qualified to help your company become more resilient. While our roots are in traditional BCP, our staff of certified business continuity planners have deep IT expertise and experience. Our "sweet spot" is helping companies bring their recovery capability in-house, leveraging assets you already own to become a more resilient business and save money in the process. We helped one client save over \$2,000,000 a year! Stop by booth #48 to discuss how we can save your company money and get an ROI from your BCP.

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BOOTH 61

Mark Welke
Director, BC Solutions

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BOOTH 5

Roland Johnson
President of Sales

Shadow-Planner is an integrated software suite for risk management, business impact assessment, business continuity planning and compliance assessment. Shadow-Planner optimizes the BC process by embracing even the most infrequent participant in continuity planning, who otherwise cannot be expected to contribute to the process. The resulting plans for incident and recovery management are clear and actionable, and moreover, maintained at minimum cost and effort. From sophisticated process mapping to graphical compliance dashboards, Shadow-Planner is supporting anyone from global investment banks to small service providers who are exploiting this innovative approach to enhancing resiliency.

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Bruce Fisher
Marketing/Sales Director

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BOOTH 19

Beckie Folk
Marketing Manager

Paradigm Solutions International (PSI) offers world-class business continuity management software products and services to government and commercial entities. The OpsPlanner tool delivers fully integrated BCP/COOP/DR planning, business impact analysis, incident management and automated notification services in one easy-to-use, web-based environment that results in quick and effective response to any crisis situation. The solution comes with planning checklists, model templates, surveys and the optional BIA Expert module that provides the ability to create customized scenarios that can be utilized enterprise wide for any size organization. The strength and versatility of our OpsPlanner solution, and the expertise of our certified consulting team, are among the reasons that we have been selected, and

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BOOTH 63

*Tom Normand
CEO*

Pathway Systems' Relations product (www.RelationsIT.com) enables IT organizations to model and simulate hardware and application infrastructure configurations using cloud computing. The industry's first web based, interactive blueprints enable IT engineers and managers to plan changes, troubleshoot problems, and simulate failure scenarios ranging from human error to hurricane, flood or even terrorist attack.

PPBI

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BOOTH 83

Private & Public Businesses, Incorporated's mission is to act as a clearinghouse for the exchange of information between private business, public agencies and emergency management through communication, training and standards-setting in order to increase awareness of the economic viability of a community as an issue during recovery from disasters.

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*Marie Helene Primeau
General Manager*

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BOOTH 86, 87

Claude Bethea
CEO

RallyPoint offers a reliable and secure method of communication to all key stakeholders of an organization during times of crisis. This easy to understand and intuitive software was created by Transformyx, a company with more than 20 years of experience building high availability software applications. RallyPoint provides emergency notification and personnel accountability by utilizing our patent pending (TCS) Trusted Communication Server technology. RallyPoint allows secure authenticated communication between your organization and its key stakeholders, management, employees, clients, vendors and even the media. RallyPoint's advanced software system ensures secure inbound and outbound redundant communication via phone, Internet, email, text and pagers. Real-time information gathered by RallyPoint is used to provide decision support services to management, personnel accountability, and communication tracking all in an easy user-friendly environment.

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Brian Lowe
Director of Public
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BOOTH 1

Dan Delventhal
Business Development Mgr.

Founded by experts in continuity in 1999, RecoveryPlanner.com delivers web-based business continuity software. Coupled with attentive and expert services, RecoveryPlanner supports all stages of continuity planning and management in one integrated system that includes: risk assessment, business impact analysis (BIA); plan development, testing, distribution, updating and auditing; interactive event and crisis recovery management, communications and automatic notification services and also provides industry specific content and methodologies from certified planners. Hundreds of thousands of users across all industries rely on RecoveryPlanner. Demonstrations of RPX, the latest release of the RecoveryPlanner software, will be held in Marina Room 3 on Monday, September 15 at 12:00 (lunch provided) & 5:30 (snacks provided).

REGUS

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BOOTH 21

Lynette Adams
Marketing Manager

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BOOTH 14, 15

James Gallone
Product Director

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Adam Thayer
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BOOTH 89

Alana Achterkirchen
Director of Marketing

Scalent Systems is the leading provider of infrastructure virtualization software to large data centers worldwide. Scalent's software enables data centers to react to changing business needs by dynamically changing what servers are running and how those servers are connected to network and storage. The result is a real-time infrastructure, where data centers can transition between different configurations – or from dead bare metal to live connected servers – in five minutes or less, without physical intervention. Using Scalent software, companies have been able to implement cost-effective business continuity and infrastructure automation solutions while reducing server counts, simplifying manageability, and increasing reliability. Data center managers leverage Scalent software for many use cases, for example: disaster recover/business continuity initiatives; IT consolidation: QA test infrastructure automation; boot from SAN in the event of a failure; physical and virtual server management. For more details visit www.scalent.com or call 1-866-4-Scalent.

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BOOTH 85

Laura Sankowich
SVP Marketing

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BOOTH 49

Bob Snedaker
President

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BOOTH 103

Lori Hawk
Marketing Events Manager

With more than 26 years of experience, Spacenet is a leading provider of high-performance data, voice, and video connectivity via satellite and specializes in Continuity of Operations planning for mission-critical networks. Spacenet's services include its custom and pre-packaged satellite/hybrid network solutions for primary, backup and disaster recovery networks.

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Susan Lee
ACT Online Recruiting
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ACT-Online provides comprehensive cyber security training for business continuity planners, managers, IT security professionals and general users. Successful completion of certified course work result in the issuance of a training certificate recognized by the department of homeland security (DHS).

STRATEGIC BCP

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www.strategicbcp.com

BOOTH 31

Joshua Young
Director of Sales

Strategic BCP is a world-class provider of business continuity planning software, assessment tools, and consulting services. Our ResilienceONE software tool utilizes the industry's most complete BCP methodology, while retaining an unparalleled ease-of-use. This ease-of-use, coupled with the quickest implementation, configuration and migration, provides the shortest path to a complete, effective and useable business continuity plan. ResilienceONE is a complete package – BIA, risk assessment, business recovery, IT/DR, and crisis management are all included, as well as an interactive, real-time activation component to monitor recovery efforts. Our unique software-as-a-service model offers the ability to pay as you go, and only for the access you need. Strategic BCP and ResilienceONE: the future of business continuity planning - today.

SUNGARD AVAILABILITY SERVICES

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www.availability.sungard.com

BOOTH 40, 41

Katrina Parnacott
Events Marketing Manager

SunGard Availability Services is the pioneer and leading provider of information availability solutions, helping to ensure that more than 10,000 customers in North America and Europe have access to their business-critical information systems. With four million square feet of secure facilities, SunGard offers a complete range of information availability solutions that include managed IT, professional and business continuity services. SunGard provides services to support an always-on production environment, as well as over 30 technology

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SUNGARD STROHL SYSTEMS

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BOOTH 55, 56, 57

Bill Slackman
Director, Software Sales

Strohl Systems business continuity software from SunGard Availability Services, delivers the expertise and resources to help you build plans, practice for disruptions and prevail over disasters. The formula is simple – Plan. Practice. Prevail. The pioneering expertise of SunGard now supports the full life cycle of business continuity software from Strohl Systems. Combined with our managed hosting and information availability services, SunGard Strohl Systems provides organizations with a single source for end-to-end disaster recovery and business continuity planning and support. Products include plan building software packages LDRPS and Paragon, BIA Professional business impact analysis software, Incident Manager Powered by WebEOC command center automation software, and NotiFind, an emergency notification system. To learn more about SunGard Strohl Systems' software, visit www.strohlsystems.com or call 1-800-634-2016.

TAMP SYSTEMS

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BOOTH 17

Bill Pepino
Vice President

TAMP provides planning services and solutions business continuity. TAMP also provides web-based business continuity management planning software, which is named the Disaster Recovery System (DRS). TAMP's consulting is focused on continuity plan development, including business continuity plans, pandemic incident response plans, disaster recovery plans, risk/threat assessments, business impact analyses, exercises and simulations, critical incident management, preparedness reviews and gap analyses, supply chain impact analysis, etc. TAMP's web-based BCP software is named the Disaster Recovery System (DRS), its highlighted features are: creates and automatically distributes plans; manages and reports on resource data; and provides a robust document/file repository, and is intuitive.

VAROLII CORPORATION

100 Crosby Dr.
Bedford, MA 01730
781-482-2100
www.varolii.com

BOOTH 23, 24

Julia Geyerhahn

Varolii Corporation offers two-way, multi-channel emergency communications more than 175 countries. More than 350 organizations trust Varolii to send 3.5 million messages every business day. Current U.S. customers include six of the 10 largest banks and financial services companies, the five largest wireless carriers, 25 utility companies, five of the top 10 airlines, four of the top ten pharmacy benefits management companies and retail pharmacies, and more than 25 government departments and agencies. Founded in 1999 and proven during some of the world's most notable disasters, Varolii has the experience, best practices, and professional services expertise to offer the utmost value to your business.

VERIZON WIRELESS

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www.verizonwireless.com/government

BOOTH 80

At Verizon Wireless, reliability is in our DNA. It is built into everything we do from network operations to customer service to business continuity and disaster recovery. Throughout the year, we work to build and operate the nation's most reliable wireless network - no matter what disaster or unanticipated event we may face. Our response capabilities, our network and our teams have been tested and proven under difficult circumstances-- from wildfires and earthquakes to hurricanes and other disasters. When one of these events strikes, we understand that our customers will turn to their wireless service and count on it. So not only do we build in reliability, we offer a wide range of products and services to help businesses continue their operations. For more information, visit www.verizonwireless.com.

Product demonstrations will be hosted by several exhibitors! Check individual booths for details.

VIRTUAL CORP.

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www.virtual-corp.net

BOOTH 16

Cheryl Burgess
Marketing Manager

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BOOTH 102

Tony Arratia
Account Executive

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Attendees must display their yellow attendance badges while in the exhibit hall. Exhibitors need white badges while in the hall. Visitors can acquire a temporary badge at the exhibit hall registration desk.



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