

DISASTER RECOVERY JOURNAL

Get the Most Exposure Before/During/After DRJ's Fall World 2009

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Exhibiting at trade shows can be a very effective marketing avenue. But if you do not properly market your presence before, during and after the event itself, you may not be reaping the full benefits of your participation. By advertising your presence to over 58,000 subscribers of Disaster Recovery Journal, you will certainly gain that extra, much needed exposure. Not to mention, as an exhibitor with us at Fall World 2009, DRJ is offering some great discounts on excellent advertising options listed to the right.

Discounted Advertising Prices

Ad Size	Price
Full Page	3,274
2/3 Page	2,758
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ADVERTISE YOUR BOOTH, PRODUCTS AND MORE IN THE NEW EXPANDED EXHIBITORS/SHOW GUIDE



Advertising in the official conference guide of DRJ's Fall World 2009 Conference gains instant recognition for your company. This guide is an invaluable tool for attendees. Every activity and speaker is listed in this informative program guide, including pages to take important notes. Remember, this guide will be carried by each attendee during the event and kept to use as a reference tool throughout the year.

Variety of positions are available:

Inside Front Cover:	\$1,600
Back Cover:	\$1,900
Inside Back Cover:	\$1,400
Individual Pages:	\$850
Individual Pages (B/W):	\$500

Space Closing: August 3, 2009

Material Closing: August 7, 2009

Ad Size: 8 1/2" wide x 11" Tall

Preferred Format: High Resolution PDF



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