

## Top Trending Topics in Business Continuity

You've made business continuity a top priority.  
You know that staying up-to-date with the latest in business continuity is key to business longevity.  
You also understand that to truly excel and lead your team, you need first-hand experience.



To lead with confidence, you need to learn from and with the best in the industry. At DRJ Fall World 2017 you'll have immediate access to:

- ▶ Proven expertise
- ▶ Trusted innovators
- ▶ Thought leaders
- ▶ Expert instructors

We want you to come prepared and ready to ask the questions that allow you to build a truly resilient organization.

While reviewing the Fall World 2017 agenda and making your selections, ask yourself what the top priorities are for your organization, for your career, and for the industry. Consider how these top business continuity concerns fit into your top priorities:

### Building Buy-In

You know that it takes more than one or two people in your organization to build resiliency. However, you're struggling to get organization-wide engagement and buy-in. You need this to truly succeed – how does your organization measure up? A business continuity plan and strategy doesn't work when you don't have the entire organization on board.

### Return on Investment

Your boss wants to know why business continuity really matters. You need to show and prove the return on investment your company will get from its business continuity management program. How are you going to calculate this return on investment and provide useful data that backs up your business continuity management program?

### Disaster Recovery as a Service

Everyone is moving to the cloud. Are you ready to move your disaster recovery strategy to the cloud? Is DRaaS right for your organization? Do you have the technical expertise to ask the right questions? What can you learn from those who have moved to DRaaS? Is this a pro or con for your organization? How do you know who to trust when you need DRaaS to work for you?

## Legal Risks

Resiliency come with legal risk... the success of your organization (and your career) depends on your knowing how to mitigate this legal risk. Do you know the risks to your organization? Think beyond the brick and mortar – what about supply chain management, hacking/cyber attacks, human resources, regulatory compliance – how do you identify and mitigate this risk?

## Cyber Attacks

You read the news and you know the facts. In this age of technology and information, no business is immune from the risks of cyber attacks and ransomware. Having the right tools and technology in place can go a long way in protecting your business and reputation. However, you need a plan in the event you are the victim of a cyber attack. You can and will recover, but only if you respond with authority and confidence.

## Workplace Violence

No one wants to think it could happen at their organization – but it can. You and your team need the skills and awareness to feel safe and protected. This is not something you can put off for another day – your people need to feel safe when they come to work. Safe people are happy and committed people.

## Crisis Leadership

In times of crisis, you need to know that you've got the skills to lead your team. This means you know what it takes to be a leader. How do you inspire and impact others? How do you build confidence? You can't fake leadership during a real crisis – your organization is depending on you – are you ready?

## Third-Party Dependencies

You've got a network of third-party partners who you depend on to keep your business running smoothly. Have you thought about your back-up plan for when one of these vital partners fails to deliver? Ultimately, you will be accountable. What does this mean to your company's resiliency and success path?

Admittedly, this is not light subject matter. But, it's in knowing what your top business continuity concerns are and doing something about them – that puts you on the path to resiliency.

At Fall World 2017, you'll have multiple opportunities to learn about these top business continuity issues. Know that this September in Phoenix, you can count on our team of experts and leaders to give you the edge you need to lead your company.

Stand out from your competitors and equip your company with the skills and knowledge it needs to succeed in these uncertain times.

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GLOBAL SOLUTIONS FOR TRUE RESILIENCY  
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