



DRJ'S FALL CONFERENCE

REIMAGINING BUSINESS RESILIENCY

SEPTEMBER 23-26, 2018
IN PHOENIX, AZ

Make your marketing dollars count even more - invest in an integrated presence at DRJ's Fall 2018! Advertising at DRJ is one of the most valuable ways to direct your marketing efforts. As an exhibitor you will reach ~1,000 leaders in the business continuity field.

Final Conference Program & Exhibitors Guide

Our combined Final Program & Exhibitors Guide is a single, content packed publication that provides convenience for the attendees - and - a focused, value-added promotional opportunity to our exhibitors. Run a full page ad for only \$1,400 and make the most impact possible at Fall 2018.



Attendee Bag Stuffer or Pre-Show Mailing Lists

Another excellent opportunity to make an impact is by dropping a piece of marketing in all attendee bags or by producing a direct mail piece prior to the event. Promote a booth drawing, a product demo, special pricing or anything to the attendees that will set you apart. Each of these opportunities are available for \$1,500.



**DRJ presents its
59th Conference**

DRJ continues to offer the most comprehensive set of promotional opportunities in every form: Print, Online, Email, Webinars, Social Media and Face To Face meetings. For more details please visit:

<http://www.drj.com/media-kit.html>

MAKE AN IMPACT AT FALL 2018!

Contact us today to explore advertising options and packages

1.636.282.5800

www.drj.com

bob@drj.com



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Advertising Order Form

- Full Page Ad - Final Conference Program (\$1,400)**
- Attendee Bag Stuffer (\$1,500)**
- Pre-Show Mailing Lists (\$1,500)**
- Any 2 of the Above (\$2,500)**
- Any 3 of the Above (\$2,750)**

Payment and Submission Instructions

Calculate the total amount of your order and complete the required fields below:

Total Charges: _____

Payment Type (Circle One): Credit Card Bill Me

PO or CC: _____ Exp _____ CSV _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Name _____

Email _____

Signature _____

Submission Instructions/Details

Full Page Ad: Please submit high resolution PDF file (Minimum 300 dpi) to bob@drj.com by August 10.

Pre-Show List: The list will be available 30 days out from the event. It will be emailed to the contact listed on this form. Will include physical mailing addresses only.

Bag Stuffer: 1 piece of marketing collateral needs to be sent to our office no later than August 10. Minimum copies - 900. Must be 8 1/2" x 11" or smaller - 1 piece.