

Spring World

ORLANDO, FLORIDA  MARCH 25-28, 2018

BUILDING RESILIENCY WITH PROVEN LEADERSHIP

MAKE AN IMPACT!

Make your marketing dollars count even more - invest in an integrated presence at DRJ's Spring World 2018!

Advertising at DRJ is one of the most valuable ways to direct your marketing efforts. As an exhibitor you will reach more than 1,000 leaders in the business continuity field.

Final Conference Program & Exhibitors Guide

Our combined Final Program & Exhibitors Guide is a single, content packed publication that provides convenience for the attendees - and - a focused, value-added promotional opportunity to our exhibitors. Run a full page ad for only \$1,400 and make the most impact possible at Spring World 2018.



Attendee Bag Stuffer or Pre-Show Mailing Lists

Another opportunity to make an impact is by dropping a piece of marketing in all attendee bags or by producing a direct mail piece prior to the event. Promote a booth drawing, a product demo, special pricing or anything to the attendees that will set you apart. These opportunities are available for \$1,500 each.



Conference Sponsorships

We understand your budget is tight and you must justify every expenditure and quantify the return you expect on your investment. DRJ shows maximize the return on your investment of time, money, and energy. See Attached Flier for the many sponsorship opportunities available to you.

DRJ continues to offer the most comprehensive set of promotional opportunities in every form: Print, Online, Email and Face To Face meetings. For more details please visit: www.drj.com



*DRJ presents its
58th Conference*

MAKE AN IMPACT AT SPRING WORLD 2018!

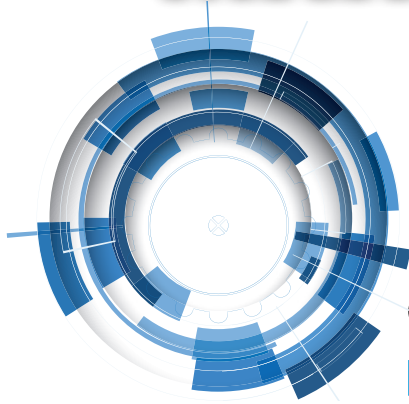
Contact us today to explore advertising options and packages

1.636.282.5800

www.drj.com

bob@drj.com

MAKE AN IMPACT!



Spring World

ORLANDO, FLORIDA  MARCH 25-28, 2018

BUILDING RESILIENCY WITH PROVEN LEADERSHIP

Advertising Order Form

- Full Page Ad - Final Conference Program (\$1,400)
- Attendee Bag Stuffer (\$1,500)
- Pre-Show Mailing Lists (\$1,500)
- Any 2 of the Above (\$2,500)
- Any 3 of the Above (\$2,750)

Payment and Submission Instructions

Calculate the total amount of your order and complete the required fields below:

Total Charges: _____

Payment Type (Circle One): Credit Card Bill Me

PO or CC: _____ Exp _____ CSV _____

Company _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Contact Name _____

Email _____

Signature _____

Submission Instructions/Details

Full Page Ad: Please submit high resolution PDF file (Minimum 300 dpi) to bob@drj.com by Jan. 20.

Pre-Show List: The list will be available 30 days out from the event. It will be emailed to the contact listed on this form. Will include physical mailing addresses only.

Bag Stuffer: 1 piece of marketing collateral needs to be sent to our office no later than Feb. 17. Minimum copies - 1000. Must be 8 1/2" x 11" or smaller - 1 piece.