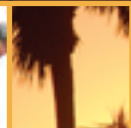


Register by June 24 and save! See page 17 for details.



Fall World 2006



Reaching New Heights

**Attend the
World's Largest
Business Continuity
Conference and
Improve Your Plans,
Preparedness
and Priorities**

**September 17-20
San Diego CA**

DRJ Presents Its 35th Conference

Gold Sponsor:

F O R S Y T H E

Silver Sponsors:

BearingPoint



Conference Co-Sponsors:



Mock Disaster
Exercise Sponsor:



Non-Profit
Sponsors

Cyber City
Sponsor



FALL WORLD 2006

Attend the #1 conference dedicated to business continuity.
Learn methods for raising awareness and achieving higher goals.

I would like to invite you to attend Fall World 2006. This is DRJ's 35th conference. And we have exciting things planned for you!

We are "Reaching New Heights" by offering top notch workshops, sessions and lots of amenities to make your time at Fall World 2006 as enjoyable and educational as possible.

With our years of experience, we have always produced exceptional seminars. But this fall we are soaring beyond the normal expectations and "Reaching New Heights".

Some of the exciting offerings include:

Sessions for Any Skill Level:

Whether you are a beginner to the industry or an experienced planner, you will walk away from Fall World 2006 with new ideas, solutions and strategies. Reach New Heights in your organization by implementing proven techniques you'll learn at this conference.

Daily Prize Drawings for Attendees:

To celebrate our 35th year, we are giving away fantastic prizes each day to our full conference attendees. You could win cash prizes, hotel stays at the beautiful Sheraton San Diego Hotel and Marina, dinner gift certificates and more!

Best Value in the Industry

Our conference continues to increase in quality. Each year, we tweak our proceedings to provide attendees more value, opportunities and benefits. But our costs have remained steady. We are still the most affordable industry conference. Attend Fall World 2006 and see for yourself why we are the #1 conference dedicated to business continuity.

Elevate your expectations of what an industry conference should offer. Attend Fall World 2006 and see why we are the world's largest continuity conference!



Richard Arnold,
CBCP
DRJ President

Reaching New Heights

***"This is the best
investment of conference
or training funds I have
seen in years."***

David Puckhaber
Saint Luke's Health System
Attendee at Spring World 2006

The place for education....

We are raising the expectations of what a conference should offer. We are reaching higher than ever to provide attendees with the ultimate seminar experience. Our agenda is packed with educational opportunities that benefit practitioners of all levels. Whether you are a novice or a seasoned planner, you will find yourself Reaching New Heights at Fall World 2006.

Mock Disaster Exercise

Attendees will participate in an exciting hands-on learning event. Interact with other attendees as you work to solve the dilemma at hand. This session is always highly rated and sought after. Register early. It's limited to 200 participants. Sponsor is **Disaster Survival Planning Network**.

Exhibition Hall

The exhibit hall provides a fun and educational experience for attendees. Whether you are looking to implement new technology in your organization or just curious about your options, make time to visit the exhibit hall. The exhibit hall is open on Sunday, Monday and Tuesday.

Cyber Cafe

The Cyber City, sponsored by Rentsys, provides an area where attendees can surf the net or check email. Stay in contact with the office and clients in this convenient setting.

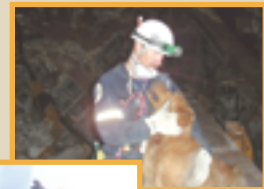


Conference Proceedings

Conference participants receive proceedings from sessions at no extra cost. All attendees will receive session contents in a Conference Book and on a CD-ROM.

Meet the Country's Top Search Dogs

We have arranged for the Search Dog Foundation's firefighter-handlers and their canine partners to be onsite at the conference. Take advantage of this unique opportunity to learn more about this valuable organization. The teams will be on hand to demonstrate the skills they've learned to save lives and to let companies know how they can help rescue dogs and save lives. Visit www.SearchDogFoundation.org for more information.



...and entertainment

From hospitalities and receptions to after-conference outings, you will find plenty to fill your leisure hours at Fall World 2006. We've built networking opportunities into each daily schedule. Enjoy fun-filled hours with fellow attendees. The benefits include new friendships, new contacts and solution sharing that can aid you in your quest to Reach New Heights! A few events include:

Attendee Night Out

Enjoy tours of local attractions on Tuesday evening. Whether it's a trip to Tijuana, Mexico, or another local spot, you'll have an entertaining evening.

Details will be sent with your registration packet.

Monday Evening Hospitality

Gold sponsor Forsythe will host this exciting event. Prepare for lots of networking and fellowship at this popular party. It is always a treat for our attendees to relax at this hospitality after a day of learning.

Welcome Reception

Kick off the conference with a fun-filled reception in the exhibit hall on Sunday evening. Take advantage of this time to meet fellow attendees and get a sneak-peek at the expansive exhibit hall!

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DRII Courses 22-23


Sponsor Information

Gold Sponsor


 Since 1971, Forsythe has served as a national provider of technology infrastructure solutions to organizations nationwide, including many Fortune 1000 companies. A trusted, independent advisor, Forsythe brings cross-platform expertise to its technology consulting, technology leasing, and value added reseller services. While addressing the complete technology lifecycle, including assessment, design, integration, and management, Forsythe offers a single point of contact for managing the cost and risk of information technology infrastructures. www.forsythe.com

Silver Sponsors


 BearingPoint provides management consulting to Global 2000 companies, medium-sized businesses, and government organizations with more than 16,000 professionals in 39 countries. Our Enterprise Survival Planning practice provides a unique, holistic approach to complete organizational survival planning, designed through a collaboration of disaster recovery specialists, business process / industry vertical SME's, and organizational psychology / human resource professionals. www.bearingpoint.com

 Hewlett-Packard Company provides leading-edge technology to support your business continuity and disaster tolerant needs. Through our three-pillar approach of people, process, and technology, a solution can be designed to meet your availability and continuity needs. Our experienced Solution Architects can work with you to design an infrastructure to support your availability and continuity needs. HP offers a full range of high-availability to provide fault-tolerant computing for your environment and data. www.hp.com

Mock Disaster Sponsor


 Disaster Survival Planning Network specializes in assisting organizations to prepare comprehensive business continuity plans. We work one-on-one with top executives, department managers, safety committees, and disaster recovery project coordinators to design, document, implement, and test emergency response and business recovery plans. We offer many different consulting services including business impact analysis, creation of comprehensive emergency response and business recovery plans, and the design of emergency operation centers. www.dspnetwork.com

Cyber City Sponsor


 Rentsys Recovery Services is the premier, nationwide continuity provider of recovery and contingency solutions. Our services focus on the recovery of clients' critical business processes through our alternate workspaces, replacement hardware, and restored communications. We have fixed facilities located throughout the U.S., access to a mobile fleet of over 90,000 trailers, and an extensive inventory of tier-one technology available to recover your organization. www.rentsys.com/recovery


Non-Profit Sponsors


 DRII is a recognized leader in providing education, standards, and professional certification. DRII's goals are to create a base of common BCP knowledge through education, assistance, and the development of a resource base; to certify qualified individuals; and to promote the credibility and professionalism of certified professionals. www.drii.org

 Private and Public Businesses, Inc. is committed to providing the industry with training and BC solutions in partnership with both private and public agencies that contribute to the effective collaboration required for regional disasters. www.ppbi.org

Co-Sponsors

 myCOOP is COOP System's breakthrough continuity planning software. Recently selected by a number of substantial private and public sector institutions, the patented design was built from the ground up by world-class eCommerce developers. myCOOP has features that expand the possibilities for planning automation. Visit our website to learn more about myCOOP, the future of continuity planning. www.coop-systems.com


 eBRP Solutions Inc. provides web-based tools and utilities, as well as consulting services for business continuity management. ESN develops tools and utilities focused on core requirements: flexibility, scalability, objectivity and ease of use. ESN's core product is eBRP Toolkit – an integrated package of BC/DR plan development utilities that take a fresh approach to business continuity management. www.eBRP.net

 Emergency Services integrators is a full service provider to both emergency management and public safety. Our emergency management product suite includes the design of Emergency Operations Centers (EOCs), integration of emergency information management, and display systems. Our flagship product in this market is the industry leader: WebEOC. www.ESI911.com

 Fusion Risk Management provides IT risk management advisory and solution integration services. The organization represents a unique partnership of industry-leading professionals, including David Nolan and John Jackson. Fusion was founded with the vision that IT risk management solutions should be more effective, efficient, and economical. Fusion's approach is to fuse the IT risk management disciplines of regulatory compliance, security, DR, and BC. The combination provides our clients with a trusted advisor and the tools to proactively manage IT risk. www.FusionRiskMgmt.com

 MessageOne helps enterprises prepare for and respond to disruptions in their normal business operations with the best and most cost-efficient solutions in the industry. The company's flagship product is EMS (Emergency Messaging System), which provides guaranteed continuity of corporate enterprise messaging and email communications as well as emergency employee notification services. www.messageone.com

 SunGard Availability Services offers a complete portfolio of solutions to help keep people and information connected - no matter what. By designing customized, enterprise-wide solutions that support people, processes and infrastructure, SunGard helps ensure that more than 10,000 customers achieve Information Availability uninterrupted access to mission-critical data and systems. www.availability.sungard.com

 The Symantec BCM Practice offers comprehensive business continuity services including business and compliance requirements definition and analysis, IT recovery strategy planning and business case development. Symantec offers architecture design, proof of concept creation, technology implementation and recovery plan development, along with testing and validation, maintenance and continuous improvement services. www.symantec.com

Official Transportation Sponsor

 Whether you're in the midst of a disaster or running test shipments, count on FedEx Custom Critical for all of your critical-shipment needs. We're North America's largest time-specific, critical-shipment carrier - providing 24/7 pickup and delivery throughout the U.S. and Canada. With a fleet of 1,500 vehicles, FedEx Custom Critical provides access to remote areas that are inaccessible by aircraft. Other services include our White Glove Services division and our CharterAir division. www.fedexcustomcritical.com

CONFERENCE AT A GLANCE

Sunday

Onsite Registration
11:00 am - 8:00 p.m.
Cyber City
12:00 pm - 8:00 pm
Workshops
1:30 pm - 4:30 pm
DRII Meeting and Reception
4:30 pm - 5:30 pm
Welcome Reception
5:30 pm - 8:00 pm
Product Demos
5:30 pm - 8:00 pm

Monday

Cyber City
6:30 am - 6:30 pm
Networking Breakfast
6:45 am - 8:00 am
Onsite Registration
7:00 am - 5:00 pm
General Session 1
8:15 am - 9:15 am
General Session 2*
9:30 am - 10:30 am
General Session 3
10:45 am - 11:45 am
Exhibit Hall Opens
11:00 am
**Lunch/Exhibits/
Product Demos**
11:45 am - 1:30 pm
Breakout Session 1
1:30 pm - 2:30 pm
Break
2:30 pm - 2:45 pm
Breakout Session 2
2:45 pm - 3:45 pm
**Refreshment Break
in Exhibit Hall**
3:45 pm - 4:15 pm
Breakout Session 3
4:15 pm - 5:15 pm
Exhibit Hall Closes
5:00 pm
Product Demos
5:30 pm - 6:30 pm
Hospitality
6:30 pm - 8:30 pm
sponsored by

FORSYTHE

Tuesday

Cyber City
6:30 am - 6:00 pm
Networking Breakfast
6:45 am - 8:00 am
**Registration/
Info Desk Open**
7:00 am - 5:30 pm
General Session 4
8:15 am - 9:15 am
General Session 5*
9:30 am - 10:30 am
General Session 6
10:45 am - 11:45 am
Exhibit Hall Opens
11:00 am
**Lunch/Exhibits/
Product Demos**
11:45 am - 1:30 pm
Breakout Session 4
1:30 pm - 2:30 pm
**Refreshment Break
in Exhibit Hall**
2:30 pm - 3:00 pm
Workshop Sessions
3:00 pm - 5:30 pm
Exhibit Hall Closes
3:00 pm
Attendees Night Out
6:00 pm

Wednesday

Networking Breakfast
6:45 am - 8:00 am
Information Desk Open
7:00 am - 12:00 pm
General Session 7
8:15 am - 9:15 am
General Session 8*
9:30 am - 10:30 am
General Session 9
10:45 am - 11:45 am
Lunch
11:45 am - 1:00 pm

Pre- And Post-Conference Events

Saturday and Sunday

PRC-1: Everything You Need to Know
PRC-2: NIMS ICS for Business/Industry
PRC-3: Proven Practices in BCP
PRC-4: Outrageously Easy Rec. Planning
PRC-5: Fast Practice to Build Your BCP
PRC-6: Reputation Management (Sat Only)
PRC-7: Ready, Set, Exercise

Wednesday and Thursday

POC-1: EOC: The Critical Tool
POC-4: Train the Trainers
POC-5: Proven Practices Pt. 2
POC-6: BC Planning Made Simple
POC-7: How to Benchmark

Wednesday, Thursday and Friday

POC-2: Total Integrated Mgmt.
POC-3: Best Practices & BIA
DRII Certification Courses

For complete details, including specific times, course descriptions and registration information, see pages 18-19 for pre-courses; 20-21 for post courses; and 22-23 for DRII information.

* Daily prize drawings are held after the second General Session each day.

Sunday Workshops

1:30 p.m.

These three-hour workshops allow intense study of a variety of subjects.

Sunday Workshop Session 1

Novice



Ed
Devlin,
CBCP



Norm
Harris,
CBCP

ES Devlin
& Assoc. Norman L.
Harris &
Assoc.

BCP-101

Session limited to 100 participants

This must-attend workshop has been developed to provide practitioners with the basics of business continuity planning. It is taught by two industry pioneers and is designed to set the stage for attendees to better understand the lessons they will learn during the DRJ conference. This session will explain the changes in the scope of the planning required by the many incidents that have occurred during the last 30 years. It will review what is expected of the disaster recovery/business continuity planner in today's fast pace, ever changing, business world we all live in. You will be exposed to questionnaires and plan development documentation requirements that every DR/BCP needs in order to do their job. The information you will receive during this session will save you time and help guide you through your own plan development cycle.

Ed Devlin, CBCP, is a consultant, author, instructor and speaker in the field of business continuity. Devlin is a member of the Executive Council of the Disaster Recovery Journal and a member of the Advisory Board of the National Association of Contingency Planners.

Norm Harris, CBCP, Certified Recovery Planner, chairman, president and CEO of Norman L. Harris & Assoc., is recognized as a leader in information technology management and disaster recovery.

Sunday Workshop Session 2

Novice/Intermediate



Joanna
Brister

Kindred
Healthcare

How To Create And Test A Technical Recovery Plan With The Business Owners

Learn how to effectively create a technical recovery plan that meets the business requirement. It is often difficult when first exposed to the formal methodology of recovery planning to find a good template that can be a guide.

In this session, the presenter will share a tested template and some of the lessons experienced while implementing the template. The recovery planning template has been implemented at Kindred Healthcare.

Learn how to get the technical teams and the business owners to work together to create a solid plan. Discussion will also include how to test the plan. The presenter will outline experiences with testing and discuss some of the issues as well as solutions that have worked.

Joanna Brister has 21 years in the information technology field with experience in business continuity planning, disaster recovery planning, worked with both SunGard and IBM Recovery Services. Brister performed recovery planning for EDS, Papa John's International, the city of Louisville, and Kindred Healthcare. She performed work as a certified Internal ISO Auditor for EDS in the early 90's. She is experienced with storage management and implemented several enterprise TSM - storage management recovery systems. She is currently certified in business continuity (CFCP) and ITIL.

Past attendees are our best endorsements!

"DRJ continues to provide the most pertinent and comprehensive information."

John Liuzzi
Internal Revenue Service

As always, a great job. Great selection of topics. Great vendors. Well done, DRJ!"

Robert C. Brown
JP Morgan Private Client Services

"I can now understand why people attend twice a year. Will definitely come back for more."

Sharon Akin
Internal Revenue Service

"DRJ continues to provide the best of BC/DR networking and education."

Thomas Serino, CBCP
Fidelity Investments

"As always, it was a fantastic conference. Great food, great networking with my peers and a fabulous hotel."

Lynda Geraci, CBCP
Siemens Shared Services, LLC

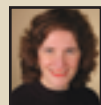
"Well done and informative. I will attend again!"

Santo Mazzeo
Keyspan

Sessions are rated according to the level of experience for which they are appropriate. Novice for those in the industry less than two years; intermediate for those in the industry for two to five years; and advanced for those in the industry for more than five years. Choose one workshop to attend; mark your selection on page 17.

Sunday Workshop Session 3

Novice/Intermediate/Advanced



Start with the Basics – An Emergency Management Primer

Regina Phelps

EMSS

Often a company's reaction to a disaster or major event is plagued by fragmentation due to numerous "silos" or departments who have a "piece" of the event management process. All of these different silos may not be aware of each other's activities or responsibilities. There may not be a centralized process for coordinating the efforts. This can lead to a disjointed response, hampered communication, ineffective delivery and a slow recovery. The effective management of an event requires a well-thought out coordinated and integrated response. This workshop focuses on the necessary planning that must be done for a smooth transition from preparedness to response and finally recovery.

- Hazard analysis – match the planning to the risk
- Bringing together the silos – emergency response, business continuity, disaster response, crisis communications and event management
- Event management
- Training and exercises

Regina Phelps, CEM, RN, BSN, MPA is an internationally recognized expert in the field of emergency management and contingency planning. With more than 24 years of experience, she has provided consultation and speaking services to clients in four continents. She is founder of Emergency Management & Safety Solutions, a consulting and training firm. Phelps's niche includes crisis management team development, emergency operations center design and the development of emergency exercises for large global company's.

Sunday Workshop Session 4

Intermediate/Advanced



Resiliency – A Yardstick and a Roadmap

Charles Wallen

FSTC

The term "resiliency" has increasingly become part of the business continuity dialogue as organizations have endeavored to strengthen their ability to effectively respond to business disruptions. This session will review a project being coordinated by the FSTC Business

Continuity Standing Committee to develop a Resiliency Maturity Model (RMM). The vision of the RMM is to provide organizations with a tool to measure the maturity of an organization's BCP program against a common benchmark targeted on resiliency. The initiative focuses on defining the key processes and capabilities generally considered crucial to resiliency in areas such as technology, work-space, people, security and crisis management. The RMM tool will provide a clear roadmap for any organization interested in measuring and enhancing the resiliency of their business continuity program.

Charles Wallen is the managing executive of the Financial Services Technology Consortium's Business Continuity Standing Committee, which is actively working to address shared business continuity and technology recovery opportunities.

Sunday Workshop Session 5

Novice/Intermediate/Advanced



Deidrich Towne, CBCP

National-Grid USA



Peter Laz, CBCP

Forsythe Solutions Group

Incident Management Plan Assessment

In this highly interactive workshop you will learn to use the BCP Audit checklist and the Incident Management Plan Maturity Model developed by PPBI from recognized standards and industry best practices. Returning to a workshop format for this venue PPBI has condensed the one and one-half day course to share the effectiveness this process can have on your plans. Exposure to the practical experience of the instructors in addition to recognized industry standards in measuring the maturity of your plans benefits both the public and private sectors. You will use the checklist to assess your capability to assemble, coordinate, collect and channel the resources required for critical incident management. The tools are free, the simulation authentic and the class is practical, useful immediately and fun!

Deidrich Towne, CBCP, is a senior technical analyst in Information Technology for National Grid. He serves as Chairman of the Board for Private and Public Businesses, Inc.

Peter Laz, CBCP, is employed by Forsythe Solutions Group as a business continuity consultant with more than 21 years experience in information technology and more than 16 years experience in the field of contingency planning.

Sunday Workshop Session 6

Novice/Intermediate/Advanced

Mock Disaster

Sponsored by



Enrollment is limited to 200 participants.

Recent high profile disruptions have underscored the need to improve communications during a disaster at all levels of an organization.

Join us to participate in a test of an organization's communications capability by using the latest best practices in exercise simulation. During this session, every attendee will be assigned to a response or recovery team responsible for completing specific tasks from the plan. Each team will be responsible for communication with other teams and the emergency operations center, as well as making critical recovery decisions.

For this exercise, you will become an employee of a fictitious company, Anytown Publishing, as it responds to a major disaster. In order to minimize impacts and manage critical functions, all response and recovery teams in the company will have to work together very closely, being careful to avoid confusion and duplication of effort.

The event will challenge your thinking regardless of your experience level, and the critique that follows it will help you document ideas to apply to your program at home. This exercise was developed by a team of certified consultants, and it is based on best practices for disaster simulation in use by some of the most mature programs in the country.

Disaster Survival Planning Network, a network of certified business continuity consultants, has helped many companies develop and test their enterprise-wide plans since 1988. For more than two decades, they have been frequently recognized for their innovative and comprehensive designs.

General Sessions

We are Reaching New Heights with our General Session choices! We have an impressive line-up for Fall World 2006.

Find the information that can help you soar to the top in your organization. Learn solutions you can implement now!

General sessions are for all attendees each morning and target contingency planners of all experience levels.

General Session 1 8:15 a.m. - 9:15 a.m.



Monday

General Session 2 9:30 a.m. - 10:30 a.m.



Inside Out: A Business View of BC/DR Today and Tomorrow

Michael Croy, Forsythe

The nature of running a business has changed over the past few years in the face of unexpected and unprecedented crises. As a result, organizations are struggling on a daily basis to make their businesses more resilient. Learn the trends in IT that must be considered to maintain operations at a time of crisis. One trend, IT optimization, is an initiative that can be leveraged to build a more resilient business. Attendees will leave armed with an understanding of the latest trends not only in BC/DR, but in facility and infrastructure optimization for business continuity and disaster recovery.

Michael Croy serves as director of business continuity solutions. He joined Forsythe Technology in 2002, bringing with him more than 20 years of experience in building, developing and implementing disaster recovery and business continuity programs.

General Session 3 10:45 a.m. - 11:45 a.m.



Why YOU Need A Pandemic Plan At YOUR Company

Regina Phelps, EMSS

Why should your company have a pandemic plan? A pandemic negates the two basic principals of business continuity planning: back to business as usual in 30 days or less and going from the affected site to the unaffected site. Pandemics last up to 18 months and there would be no place else to go! Airports, airlines, businesses and the public face the risk of quarantine; air travel could grind to a halt; schools, factories, and offices may need to close; the death toll could be in the millions. With intense media interest, the possibility of exaggeration and misinformation and an increasingly anxious public, our work is cut out for us! This general session will give you the background to help you write a company pandemic plan.

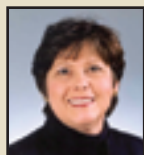
Regina Phelps, CEM, RN, BSN, MPA is an internationally recognized expert in the field of emergency management and contingency planning. With more than 24 years of experience, she has provided consultation and speaking services to clients in four continents. She is founder of Emergency Management & Safety Solutions, a consulting and training firm.

General Session 4
8:15 a.m. - 9:15 a.m.

Tuesday

Graeme Davis, Sheraton

General Session 5
9:30 a.m. - 10:30 a.m.



Crisis Management - Reaching New Heights

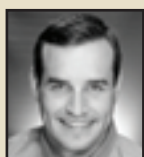
Ann Pickren, SunGard Availability Services
Kate Willis, NIKE, Inc.

As news is developing on the Avian Flu, organizations must face the possibility of a major impact to their workforce. It is time for organizations to emphasize their crisis management program and how it will address a major breakout of Avian Flu. This cannot be done without "Reaching New Heights" within your organization, with an executive-level emphasis on global planning for a pandemic. Hear first hand how Nike developed and implemented their approach to involving their executives in the development of a plan for pandemic events. The session will focus on the key program objectives, the methodology, tools and process used.

Ann Pickren, senior vice president, SunGard Availability Services, is responsible for all availability software products that are designed, developed and supported by SunGard.

Kate Willis, global business continuity manager at NIKE, Inc., is responsible for driving, communicating and delivering a vision and framework for business continuity.

General Session 6
10:45 a.m. - 11:45 a.m.



Incident Response To Terrorist Bombings

Brandon Bond, DHS/DMAT

Are your emergency response and continuity plans prepared for terrorist bombings? Do you understand the difference between a search and a visual inspection? Have you considered the threat of secondary devices? Find out the answers to these questions in this session. You will be introduced to types of explosives that terrorists may use. We will discuss special considerations in planning for the safety of your employee's during a pre-blast and post-blast incident.

Brandon Bond, disaster preparedness manager for Kaiser Permanente's National Security Services, is a member of the U.S. Department of Homeland Security's Bay Area Disaster Medical Assistance Team (DMAT CA-6).

General Session 7
8:15 a.m. - 9:15 a.m.

Wednesday

Business Recovery Plans in Action

Duncan Suter, The Gillette Company
Mark Carroll, MBCP, The Gillette Company

Gillette, a division of Procter & Gamble, has a critical site in Hemel Hempstead, UK, which operates as a packaging centre and supply warehouse for all European blade and razor products. The site also acts as a supply warehouse for markets beyond Europe. In Dec. 2005, a major explosion at an oil storage depot, 400 yards away, caused significant damage to the depot and the Gillette site. Learn how Gillette's approach to BRP prepared the team for the incident, how it was activated and the outcomes of the recovery effort. Lessons learned and the feedback to BRP teams will be shared.

Duncan Suter has developed and maintained the BRP for the Hemel Hempstead facility for the past five years.

Mark Carroll, MBCP has been employed by Gillette in the US for the last nine years in various IT and risk-related roles.

General Session 8
9:30 a.m. - 10:30 a.m.



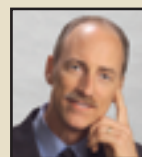
The Transformation of BC Professionals

Damian Walch, IBM BRS

Change today happens suddenly, unexpectedly, unpredictably. Change is happening to the BC profession at an unprecedented pace. This presentation will describe the dramatically altered roles and responsibilities of DR and BC coordinators. We will discuss the new skills associated with risk management, technology and governance that are absolutely necessary to achieve the highest results. This session will give you an idea of how to transform yourself into a 21st century expert that manages the resilience of an organization. Several organizational models and radical educational approaches will be discussed.

Damian Walch, CISSP, CBCP, CISA, is national practice executive, business continuity consulting for IBM Business Resilience and Continuity Services.

General Session 9
10:45 a.m. - 11:45 a.m.



Be a SOLID BCP Player

Barry Pruitt, PruSpeak

Knowing what to do, how to do it, and when to do it is not good enough if you're not a SOLID BCP player. You must understand what you face and adopt strategies that quickly incorporate opportunities into effective management tools. BCP is vital, but complex. In fact, many organizations side step training and preparing their BCP personnel, or have untested team members. In this session, gain best practices for becoming a SOLID BCP player. You'll gain ideas on each of six skills to make you successful as a BCP professional. Learn strategies and procedures to maintain your skills, increase your influence in business meetings, implementing functions and processes, and getting results. Discover the traits in this session that separates high achievers from average performers!

Barry Pruitt is president of PruSpeak Incorporated, a global training and consulting organization, and teaches at the USC School of Business.

Breakout Sessions 1

Monday 1:30 - 2:30 p.m.

Sessions in each breakout track run concurrently.
Choose one session from each track.

Strategic Session 1

Intermediate/Advanced



Robert Goodman

Florida Hospital

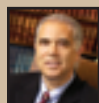
DR Secrets You Need to Understand to Improve Your Program

Putting together an effective disaster recovery program is a daunting task. As difficult as building the process is, making sure that it really works is by far the toughest challenge. There are lots of things that your IS people, vendors and others don't tell you that you need to know to make your program really work. We'll explore insights into problems you may not realize that you have and show you how to address them. If maintaining an effective DR program is important to you, you won't want to miss this session. The DR secrets revealed include: application secrets, personnel secrets, data secrets, vendor secrets, hardware secrets, testing secrets and deployment secrets.

Robert Goodman is a senior level technician who develops and teaches data processing courses at Florida Hospital and around the country. He is also the disaster recovery coordinator for the largest privately owned hospital in the US.

Managerial Session 1

Novice/Intermediate/Advanced



Jay Rosenblatt

Simpson Wigle LLP

Emergency Management and Business Preparedness: The Legal Issues

Leadership in emergency management and business preparedness has to consider both the business and the legal issues. This session is about legal risks and legal liabilities that directors and C-level officers are exposed to, and how to manage and mitigate those risks and liabilities. You will learn about the legal drivers for implementing emergency management and business preparedness plans by identifying operational risk identification, risk management, and risk mitigation, both from a business perspective and from a legal point of view. You will learn actions that can be implemented now, that will mitigate those risks and liabilities.

Jay Rosenblatt is a partner in the law firm Simpson Wigle LLP, located in Hamilton, Ontario, Canada, and is engaged in a business and technology law practice. He counsels companies from early stage start up to maturity through each phase of their growth, and assists them in enhancing enterprise value.

Technical Session 1

Novice/Intermediate



Rich Fiala, CBCP

PepsiCo

Disaster Recovery Methodology Process Phases

The recovery phases during disaster recovery will be presented. These seven phases are scaleable for any recovery scope and can be applied to all recovery environments, including, for example, hot site, redundant site or electronic vault recoveries. For each recovery phase, we include: a process flow diagram, a reference to the DR plan section required for each process block, and a checklist of required action items. These seven recovery phases are also used to benchmark recovery capability progress across business divisions and critical business process functions, demonstrated during DR Exercises.

Rich Fiala, CBCP, has more than 20 years industry experience in disaster recovery, business continuity, emergency management and crisis planning. He has recently been appointed to PepsiCo's Business Disruption Management and Avian Flu Steering Committees.

Emergency Response Session 1

Novice/Intermediate/Advanced



Leonard Lavitt

Int'l Finance Corp.

Emergency Notification Technology: Improving Communications and Helping to Ensure Business Continuity

This presentation will demonstrate the importance of rapid, accurate communications in the best-laid business continuity plans. Learn information which clearly establishes how emergency notification technology serves as the best strategy for information exchange in a crisis. Discussion will include actual uses of the technology, the criteria World Bank evaluated when they chose their notification vendor and how their organization benefits from the implementation. This presentation will enlighten those examining the technology for possible purchase.

Leonard Lavitt is the business continuity project manager for International Finance Corporation (IFC), member of the World Bank Group. He has more than 10 years of experience in contingency planning and more than 30 years in communications and computer applications.

Advanced Session 1

Advanced



Richard Levick

Levick Strategic Comm.



Gary Pudles

The AnswerNet Network

When Bad Things Happen to Good Companies: Corporate Image Rescue

Bad things sometimes happen to good companies. These things can range from fraud to data exposure and identity theft, violations of regulations, software bugs and viruses, product recalls and major service disruptions. This session offers an integrated response strategy. This entails proactive public relations to protect corporate image; effective legal actions; identifying, correcting and preventing problems; outsourcing employee whistleblower lines; and rebuilding relationships with buyers.

Richard S. Levick, Esq. is the president of Levick Strategic Communications, a pioneer in global legal media.

Gary A. Pudles founded The AnswerNet Network, the world's largest telemessaging firm and a leading contact center outsourcer.

Information Session 1

Intermediate/Advanced



Kathy Bork

First Data Corp.



Ron Llewellyn

First Data Corp.

Preparing for Hurricane Season and Lessons Learned

The 2005 Hurricane Season kept many businesses on constant alert and left them vulnerable to the elements. After a season of activating command teams and call trees and dealing with evacuations, who has time to think about business recovery? Exercising a call tree when most of the employees have evacuated the city can be an overwhelming task. Preparing sites for the 2006 Hurricane Season became a challenge for First Data Corporation. The lessons learned became an invaluable tool for bringing awareness to BCP. Learn how to train employees for a disaster through presentations, awareness training and other useful reference material.

Kathy Bork is a senior business continuity specialist for First Data Corporation. She is certified in networking and telecommunications.

Ron Llewellyn is a senior business continuity specialist for First Data Corporation. He has been working in DR and BC for 17 years.

Breakout Sessions 2

Monday 2:45 - 3:45 p.m.

Sessions in each breakout track run concurrently.
Choose one session from each track.

Strategic Session 2 Intermediate/Advanced



Sunjeev
Pandey

Website Availability and Resiliency: A Microsoft.com Case Study

Microsoft How would you design and operate one of the largest web sites in the world with the goal of world-class availability and awesome resiliency? What would you do to ensure that your assets were able to withstand natural disasters, hackers, denial of service attacks, and service a worldwide population consisting of hundreds of millions of users? Dive into the Microsoft.com infrastructure design, learn about the tools and techniques we use to ensure resiliency and availability for these critical applications, hear firsthand about scalability strategies from the team responsible for system availability, infrastructure architecture and security for this large scale and highly visible environment. Gain prescriptive guidance on solutions applicable to anyone looking to design and operate a high availability service.

Sunjeev Pandey has been with Microsoft for a number of years and is a senior director in the Microsoft.com operations organization.

Managerial Session 2 Intermediate/Advanced



Kathryn
McKee

Leading People Through Disasters: The People Side of Planning

Human Resources Consortia When disaster strikes and the disaster response team moves quickly into action, what plans have you made for your employees? First Interstate Bancorp experienced five disasters in five years, and immediately after the second of those, developed and implemented a comprehensive human resources plan and program for its employees. Gain an understanding of the approach First Interstate put into place following the disastrous building fire that left 3,000 people office-less. Learn about developing contingent human resources policies as part of your business continuity planning so they are ready in case disaster strikes. You'll come away with an enhanced understanding of how a high degree of care had a powerful impact on employee morale and productivity.

Kathryn McKee, SPHR, is president of Human Resources Consortia where she offers consulting on human resources strategy, leadership and executive coaching.

Technical Session 2 Intermediate/Advanced



Dan
Tanner

A Complete Data Protection Framework, and the Technology Options Within It

Progres
Smart

In order to protect enterprise data for disaster recovery and/or business continuity, you must protect the data in all four quadrants of a two-by-two matrix comprising both logical and physical protection, each both locally and remotely. New technology options in storage itself, the networks used with storage, control and management software tools for data and for storage, and new protection technologies and methodologies, along with familiar tried-and-true hardware, software and techniques all vie for your dollar to populate those four quadrants. This presentation will help you reconcile your protection and continuation goals with the myriad choices, so that you can meet your needs within your budget.

Dan Tanner is founder of ProgresSmart. He is a computer industry veteran and is extensively and widely cited, honored, and published. Tanner was a presenter at Spring World 2006.

Emergency Session 2 Novice/Intermediate



Michael
Schroeder

Emergency Response Team Excellence: A Holistic Approach

CB Whether large or small, basic emergency management principles can be applied to every emergency response. At the Sears Tower a program has been developed that applies emergency response from the bottom up, starting with every person. The building houses 100 tenant teams, but in a crisis, they become one. Learn about building effective emergency response teams and their responsibilities. Coverage will include training, motivation, methods and how to "adapt and overcome" on the spot.

Michael Schroeder has 25 years experience in various aspects of law enforcement, security, emergency management, business continuity planning and life safety. He is the life safety and emergency manager for the Sears Tower. He is responsible for all aspects of life safety and emergency management and is a certified fire safety director with advanced training from the city of Chicago.

Advanced Session 2 Advanced



Randy
Till,
CBCP

Business Continuity Management in Today's Changing Business Climate

Master-Card Join us to learn about the future of business continuity. Discussion will include current trends facing our organizations today and how these changes affect our role in planning for the continuity of our organization. This session will examine suggested planning practices for each of the key areas of a business continuity program. It will also take you to the next level of planning – moving from "Recovery" to "Resiliency".

Randall Till, CBCP has more than 20 years experience in the field of business continuity management. He serves as a senior business leader and is responsible for developing and implementing business continuity plans on a global basis. Till serves on the executive council of Disaster Recovery Journal and has been a teacher for Disaster Recovery Institute International and Business Continuity Media.

Information Session 2 Novice/Intermediate



David
Greb,
CBCP

The Nuts and Bolts of Tabletop Exercises

DST Output The purpose of this presentation is to give specific, concrete, and step-by-step instructions on how to plan, develop, conduct, and evaluate tabletop exercises for disaster recovery. Coverage will include different types of exercises, the advantages of each, the basic elements and the steps to follow. Developing the documentation and tips for conducting the exercise will also be discussed.

David Greb, CBCP, is responsible for business continuity planning for the central region of DST Output, a print-and-mail provider based in Kansas City, Mo. He has a technical background as a mainframe applications programmer. He has been in the business continuity field for more than 10 years.

Breakout Sessions 3

Monday 4:15 - 5:15 p.m.

Sessions in each breakout track run concurrently.
Choose one session from each track.

Strategic Session 3

Intermediate/Advanced



Rebecca
Levesque

Dealing with the "Gotchas"

Nearly every company has implemented a backup and recovery plan. However, few companies have actually determined if they're able to recover the critical data required by their enterprise applications. Fortunately these "gotchas" are usually exposed during DR testing, but what if one or more of them slip through during a real crisis? Over many years of work assisting clients in enterprise backup and recovery testing, the presenter has accumulated a list of "gotchas" that are often overlooked during planning. In this session, learn some of the more common issues and some practical suggestions to deal with the "gotchas".

Rebecca Levesque is currently senior vice president of 21st Century Software and has spent her entire career in storage management and disaster recovery. She regularly addresses many DR/BC related user organizations and enjoys sharing the benefits of her experience and exposure to a multitude of DR issues.

Managerial Session 3

Novice/Intermediate/Advanced



Paul
D'Arcy

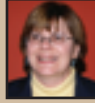
Email Disaster Recovery Primer: Everything You Wanted to Know About Email But Were Afraid NOT to Ask

Email has really grown up – so fast, in fact, that it has become the most important business application for DR professionals to contend with. DR professionals must consider a full range of linked services to fully protect and maximize the use of email in today's fast-changing business environment. The Email Disaster Recovery Primer will discuss the evolving world of email including how to evaluate and plan for email recovery, continuity, security and archiving – as well as preparation to handle compliance issues, legal discovery and storage management. Working in unison, key email services can reinforce and strengthen an organization's overall email disaster recovery initiative to ensure that email can always be relied upon.

Paul D'Arcy, vice president of marketing, oversees the marketing programs for MessageOne. With more than 12 years of technology marketing experience, he is a frequent speaker at industry conferences.

Technical Session 3

Novice/Intermediate/Advanced



Cheryl
Carmel

Implementing a High-Availability Web-based Environment

As more and more organizations build and implement internal web-based applications that drive major business objectives, they are faced with the design and implementation of a solution that will ensure a high level of resiliency and data protection. This is a technical session designed to share experiences and practical application of tools that are available to build resilience into web-based applications in your own environment.

Cheryl Carmel, director of customer support center for SunGard Availability Services Software Products Group. Her responsibilities include design, implementation and management of SunGard's hosting environment for the commercial software products.

Emergency Response Session 3

Novice/Intermediate/Advanced



Paul
Dimitruk

Communication is Key During Mass Casualty Events

Hospitals must collaborate during major disasters – but no regional standards exist to ensure that that happens. Are we ready for the next mass casualty event? When they're responding to mass casualty events, individual hospitals need immediate access to the resources in their region. Everyone is calling for interoperability, including oversight agencies like JAHCO. So why – after five years of promises and good intentions – are there no regional standards for hospitals to ensure effective crisis communication? What's needed, now, are guidelines that will ensure efficient regional collaboration between hospitals and other emergency responders – a framework that can link a region's emergency responders seamlessly.

Paul Dimitruk is founder, chairman and chief executive officer of PortBlue Corp. He is a member of the Advisory Committee of the Center for Strategic and International Studies in Washington and has been a member of the World Economic Forum and the Young Presidents Organization. He holds a BA with High Honors from Denison University, where he is a member of the Board of Trustees, and a Juris Doctor degree from New York University. He is an Associate Member of the Association of Former Intelligence Officers.

Advanced Session 3

Advanced



Michael
Mullaley

Network Implications of Disaster Recovery

Organizations have always backed up their systems and data – the difference is where they are doing it. In the past, it was sufficient for backup systems to reside nearby primary equipment. Now, a myriad of trends – business, social, regulatory, and renewed concerns about natural disasters have changed this "all back-ups are local" thinking. Organizations are now implementing business continuity and disaster recovery plans to locations hundreds to thousands of kilometers away from their primary sites. Connecting primary and backup data centers across significant geographic distances can stress wide area networks (WANs). Organizations need to include WAN requirements in their disaster recovery

For more than 25 years, Michael Mullaley has conceived and launched networking, server and biometric products. Prior to joining Ciena as director of enterprise networking, he introduced the world's first fault-tolerant Wintel server for Stratus Computer and a line of multi-protocol routers for Motorola.

Information Session 3

Novice/Intermediate/Advanced



Professionalism in BCP

This session features an overview of the certification and education programs available from DRI International. DRII has been providing instruction in business continuity planning (BCP) methodology since 1988. Staff and leaders will be on hand to describe course objectives, the process for attaining certification in BCP and other services.

DRII is a recognized leader in providing education, standards, and professional certification. DRII's goals are to create a base of common BCP knowledge through education, assistance, and the development of a resource base; to certify qualified individuals; and to promote the credibility and professionalism of certified professionals.

Breakout Sessions 4

Tuesday 1:30 - 2:30 p.m.

Sessions in each breakout track run concurrently.
Choose one session from each track.

Strategic Session 4

Novice/Intermediate/Advanced



Regina
Phelps

EMS
Solutions



Liz
Granger

Visa
Int'l

How to Implement Pandemic Planning in YOUR Company

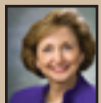
This fast-paced session will discuss how to implement an effective pandemic plan. Practical information will be shared on how to get started, what should be in the plan and implement it in your company. Components of the plan include: surveillance at your company, assessment, preparedness, vaccination, programs, emergency response, communications, incident or crisis management involvement, training and exercises. Attend this informative session to find out what you or your company should be doing to be ready for the next global disease outbreak!

Regina Phelps, CEM, RN, BSN, MPA is a recognized expert in the field of emergency management and contingency planning. She is founder of Emergency Management & Safety Solutions.

Liz Granger leads the enterprise resiliency program for all U.S.-based Visa facilities. She is responsible for the development and implementation of the work area recovery program, crisis management teams and related emergency operations centers.

Managerial Session 4

Novice/Intermediate/Advanced



Irene
Rozansky

R&A
Crisis
Mgmt.
Svcs.

Strategies for the Accidental Business Continuity Professional

As wonderful as we all know it to be, very few individuals actually set out with the intent of becoming a business continuity professional. It wasn't on the career path! It is a fact - most organizations do not have full-time employees dedicated to business continuity, meaning the BCP has other duties besides business continuity, and likely did not plan on being a BCP for their organization. Attendees in this session will learn to use the top 10 business continuity and project management strategies proven to assist any BCP, accidental or otherwise, on how to lead their organization's business continuity program to success.

Irene Rozansky, founder and CEO of R&A Crisis Management Services, is an international speaker, author and consultant with an extensive background in strategic planning, business operations, business continuity, organizational change and crisis communications.

Technical Session 4

Intermediate/Advanced



Marcio
Saito

Cyclades

Business Continuity and Out-of-Band Networks

Out-of-band technologies were originally utilized by early telecommunications companies as an emergency measure to maintain network availability by providing network operators an alternate route to access and restore failed equipment. Today, cohesive out-of-band infrastructures provide remote management for IT assets in a much more systemic approach, bringing significant business benefits as well as reliable networks to enterprises and service providers alike. This presentation will trace the history of out-of-band networks in the context of an increasingly proactive and preventative role, ensuring reliable networks while continually improving upon the efficiency of the production network.

With more than 15 years experience in networking, operating systems and embedded systems, Marcio Saito is chief technology officer. He has led the technology strategy for Cyclades since 1996.

Emergency Response Session 4

Novice/Intermediate/Advanced



Jon E.
Murphy,
CBCP

Hotels.
com

Organizational Resiliency: More Than Just BC & DR

Whatever your role, you probably realize that business continuity is really everybody's business. Whether a novice or an old pro, one can readily see that the lines of what disciplines, skills, knowledge, and abilities (DSKAS) are required are rapidly becoming blurred, but always growing. For instance, who oversees and orchestrates the whole crisis management program? What about the immediate emergency response? All of these challenges are rapidly becoming the responsibility of the "organizational resiliency professional" a new blend of BC, DR, emergency response, and crisis management. This presentation will look at this new paradigm and examine it in terms of its four domains.

Jon Murphy is a well-regarded technology and homeland security speaker and writer at the national level. He holds CBCP, CISSP, CHS-V, and PMP certifications as well as an active "secret" level security clearance from the Department of Homeland Security.

Advanced Session 4

Advanced



Generally Accepted Practices: Networking Session

Session registration is limited to 200.

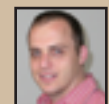
Designed for BC professionals with seven years minimum experience.

Would you like to contribute to the creation of the DRJ/DRII Generally Accepted Business Continuity Practices document? The mission of the DRJ/DRII effort is "to be recognized as a leading source of 'sound' Generally Accepted Practices by providing a depository of knowledge and recommendations offered by skilled business continuity practitioners. This session will allow you to provide feedback on the Generally Accepted Business Continuity Practices document. This document is being written by practitioners from the public and private sectors as well as partner organizations. Join in this ground breaking initiative and gain the insights that will be shared during this session. Be prepared to communicate your questions and/or answers in an interactive roundtable environment. Your expertise will be invaluable to this effort.

Members of the DRJ's Editorial Advisory Board will facilitate this session.

Information Session 4

Novice/Intermediate



Ofer
Azoulay

SFW,
LLC.

An Honest Look at Physical Security in the U.S.

Unforeseen events related to terrorist activities and disasters continue to plague the world. Unfortunately, most organizations still retain a reactive approach to terrorism, disasters and other security threats, especially from a physical perspective. How can we learn from other countries that have successfully dealt with terrorism and disasters? What are the most effective ways for corporations to address terrorism and security threats proactively both before and after they occur? This session will examine physical security strategy and execution, and will guide attendees through an analysis of today's security landscape and the proactive measures organizations must implement.

As founder and chief executive officer of SFW, LLC, Ofer Azoulay is responsible for utilizing his significant experience in advanced security technology to affect the overall vision and direction of the organization.

Tuesday Workshops

3:00 p.m.

These workshops continue until 5:30, allowing opportunity for in-depth study.

Workshop Session 1 *Intermediate/Advanced*



Andrew Szuberla,
ABCP

Bearing-Point

Financial Institutions and Organizational Survival Planning

The scope, type and frequency of events are increasing at an exponential pace. Financial organizations are more susceptible than ever to disaster events, since they are not only impacted by natural disasters, but also will continue to be targets of organizations that want to disrupt financial markets in the U.S. and around the world. In this session we will discuss the evolution of business continuity planning and disaster recovery planning for financial institutions and how trends in emerging technology, the regulatory environment, data convergence, channel transformation, and the competitive landscape are shaping the world of BCP/DRP for financial services companies. We will review some of the latest industry best practices and conclude the session with a dynamic look at a holistic organizational survival planning approach for financial institutions.

Andrew Szuberla is the financial services practice lead for BearingPoint's Enterprise Survival Planning Practice. He possesses more than 18 years of financial industry knowledge with experience in retail and commercial banking, lending, capital markets, brokerage, trust, and insurance.

Workshop Session 2 *Intermediate/Advanced*



Barney Pelant

Barney F. Pelant & Assoc.

Developing the Recovery Strategy: The Next Step

Once the business impact analysis (BIA) has been completed, the next logical step in the development of a business continuity program is the formation of the business recovery strategy. The results of this effort provide us the infrastructure for carrying out the successful recovery of the organization in case of a disastrous event or business interruption. This infrastructure is also the foundation for the procedures that we develop next, a.k.a. our business recovery plan. This session is a former breakout session that has been expanded by popular request to a workshop. During the workshop we will examine a proven methodology for taking

the findings of the BIA and developing successful strategies. Learn important and logical steps to take when structuring the business recovery strategy. You'll take home answers and solutions that you can implement immediately.

Barney Pelant, MBCP, has more than 25 years experience in this profession. He is owner and managing director of Barney F. Pelant & Associates, a consulting practice dedicated to business continuity planning since 1991.

Workshop Session 3 *Novice/Intermediate/Advanced*



Steve Goldman

Goldman Mgmt. Consultants

Ready, Set, Exercise! How to Develop and Conduct a Successful Crisis Plan Exercise

Successful crisis management and disaster recovery takes more than a plan: it requires realistic testing and validation. How do you do that properly? Are your exercises smoke and mirrors or do they provide as-close-to-real situations as possible? How does your program compare? How can you improve? During this hands-on workshop, you will learn how to set up and conduct a successful crisis plan exercise. Students will master the aspects of effective exercise preparation and execution, including:

- The scenario team
- Scope and Objectives
- Extent of play
- Scheduling and coordination
- Resources and props
- Scenario ideas
- Critiques
- Imagination, creativity, and leadership
- Goldman's acclaimed Exercise Planning Checklist

You will learn how to avoid common pitfalls during the development process and how to anticipate and resolve potential problems that could occur. Exercise evaluation and critiquing methods will also be discussed. With his lively style and real-life examples, Goldman will lead the class through interactive discussions of successful exercise development techniques.

Steve Goldman is a leading crisis management, business continuity, and crisis communications consultant. He has more than 25 years experience in all aspects of crisis management, including BCP program management, plan development, crisis communications, training, exercises, and audits.

Sessions are rated according to the level of experience for which they are appropriate. Novice for those in the industry less than two years; intermediate for those in the industry for two to five years; and advanced for those in the industry for more than five years. Choose one session to attend; mark your selection on page 17.

Workshop Session 4

Intermediate/Advanced



Dan
Newton

Microsoft
IT



Timothy
Martin,
CBCP

Microsoft
Corp.



Cheryl
Bieson,
CBCP

Microsoft
Corp.

Best Practice: End to End Assessments for BCM Programs

Considering the increase of natural disasters, the increasing threat of terrorism and the heightened levels of political risk in the world

today, it is more important than ever that organizations exercise an appropriate level of due diligence with respect to their business continuity management (BCM) programs. So, what is the appropriate level of due diligence and where do you start? This session will explore an 'end to end' approach being used within the Microsoft Corporation that demonstrates due diligence and supports best practice with respect to developing new and supporting existing business continuity and IT disaster recovery plans. This approach includes consideration for completing risk assessment, business impact analysis and technology capability reviews for multiple inter-company divisions in a collaborative effort across the global enterprise.

Dan Newton, MBACP is a business continuity manager in Microsoft IT and has been in the continuity industry for more than 10 years.

Timothy Martin, CBCP directs the BCM program for the customer service and support business group at Microsoft Corporation.

Cheryl Bieson, CBCP directs the BCM program for the entertainment and devices division within Microsoft, which includes responsibility for supply chain risk management.

support an ongoing and effective BC program for their organization. This presentation helps participants first look at the corporate culture of their organization to determine what approach will work best. Participants will learn the tools to implement when they return to their organizations. So, you have just been targeted to run the BC/DR organization, now what? You need to create accountability, responsibility, and metrics for measuring success. You have to get executive management on board and plug the program into the overall business processes. You will learn how to draft the BC organization, create metrics for measuring success, create a policy on BC, create a roadmap for connecting into existing processes, and will have a game plan for getting your executive management on board.

Tonya York, CBCP, has 17 years of experience in business continuity planning, disaster response, and recovery. She has developed and implemented plans for a major brokerage operation.

Workshop Session 6

Intermediate/Advanced



Michelle
L. Cross

Wells
Fargo
Acordia

Bird Flu: Is your Business Continuity Plan Immune?

This session covers the effectiveness of a business continuity plans in the face of a pandemic.

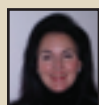
Participants will receive background information on pandemics, what makes them unique and dangerous; and factors that all plans must address to be effective.

Participants will participate in a group activity - exercise - to reinforce these criteria and assist with evaluating the effectiveness of their plans.

Michelle Cross is a senior vice president and senior risk consultant with Wells Fargo Acordia, providing consulting services for both employee and asset-based protection. Cross has extensive experience working with higher education, K-12, real estate, chemical operations, healthcare, as well as financial and service entities. Her business continuity expertise includes developing, writing and testing crisis communications and crisis management plans, emergency preparedness procedures and functional/business recovery action plans.

Workshop Session 5

Intermediate/Advanced



Tonya
T. York,
CBCP

Symantec

Workshop on Building a Business Continuity Organization

When most people get assigned the job of business continuity, they jump into the writing plans, conducting tests, and implementing mitigation strategies. Seldom do they try to build an infrastructure to

Venue Information

Hotel Reservations

The official conference hotel is:

Sheraton San Diego Hotel & Marina
1380 Harbor Island Drive
San Diego, CA 92101-1092
(619) 692-2265

Attendees are responsible for making their own hotel reservations by calling (619) 692-2265. Be advised to make your reservations early. **Ask for DRJ's special room rates. A block of rooms has been reserved at the Sheraton San Diego Hotel and Marina.** Once the block is filled, reservations will be made on a space available basis, with the rate subject to change at the discretion of the hotel.

Conference Attire and Climate

The average daytime temperature in San Diego in September is 73 degrees. The suggested dress code for the conference is business casual, *which should include a jacket or sweater*. No shorts or jeans please.

Conference Registration Fee

For one low fee you receive: admission to all sessions, including workshop sessions; conference material for sessions on CD and in book format; networking breakfasts and lunches; use of the Cyber City; and admission to the Monday night hospitality and a welcome reception. In addition, you can browse the conference book store and tour the exhibit hall.

Conference Hours

The seminar session hours:

1:30 p.m. - 4:30 p.m. on Sunday
8:15 a.m. - 5:15 p.m. on Monday
8:15 a.m. - 5:30 p.m. on Tuesday
8:15 a.m. - 1:00 p.m. on Wednesday

Additional events are held before and after the sessions. Check page 5 of this brochure for a detailed listing.

Transportation Details

Airlines: American Airlines is DRJ's official airlines for Fall World 2006. In order to make your reservations, please call (800) 433-1790. Use file #A0296AA for the discounted rate on American Airline flights.

Car Rental: Avis is DRJ's official rental car service. When making reservations call (800) 331-1600 or reserve your car online at www.drj.com. Use file #A0296AA to receive the discounted rate.

Local Transportation: The Sheraton San Diego Hotel & Marina provides free shuttle service to and from the airport, from 5:30 a.m. to midnight. Shuttles run every 15 minutes.



The Sheraton San Diego Hotel and Marina is located on the bay, just minutes from San Diego International Airport. The hotel offers spacious ballrooms, exhibit areas, meeting rooms and several restaurants that you may enjoy during your stay.

The hotel is surrounded by numerous attractions. These include shops, museums, golf courses and other recreational sites. Gaslamp Quarter houses Victorian architecture, restaurants and shops.

Mission Bay Park has facilities for boating, fishing, swimming, water and jet skiing and bicycling. Other sites include Old Town, Sea World and a Wild Animal Park. Balboa Park houses more than 1,000 acres of museums, galleries, theatres, a golf course and the San Diego Zoo.



The beautiful Sheraton San Diego Hotel provides the perfect setting for the conference.

Fall 2006 Registration Form

Sign up by June 24 and receive a \$50 discount! Register By July 17 for \$895!



Date _____ List Your CBCP, FBCI, CRP# _____
 Mr/Mrs/Ms _____ First Name _____ Last Name _____
 Company _____
 Title _____ Mail Stop _____
 Address _____
 City _____ E-Mail _____
 State _____ Country _____ Zip _____
 Telephone _____ Fax _____
 Print Name As It Should Appear On Badge _____
 List Any Designations For Badge _____
 Emergency Contact Name/Phone Number _____
 Check here if you require special needs _____ Please specify _____
Notify conference personnel during Onsite Registration of your arrival and special needs.

Industry Info

Indicate Your Industry: _____ Banking/Financial _____ Public Utilities _____ Transportation _____ Insurance
 _____ Communications _____ Manufacturing _____ Government _____ Education _____ Computer Services
 _____ Wholesale _____ Health Care _____ Petroleum _____ Mgmt. Consultants Other: _____

Rank Your Experience Level _____ Novice (less than 2 yrs) _____ Intermediate (2-5 yrs.) _____ Advanced (5+ yrs.)
 Is This Your First Conference at DRJ? _____ Yes _____ No

Payment

_____ Check enclosed for \$ _____ Which Discounts Apply (if any) ? _____
 _____ Bill my company, Attn: _____
 _____ Purchase order attached, P.O. # _____
 _____ Bill my  _____ Bill my  _____ Bill my AMEX _____ Bill my DISCOVER
 Security Code _____ (three-digit number found on back of card, four digits on front for AMEX)
 Account # _____ Exp. Date _____
 Signature _____

Session Enrollment Form

Name: _____ Company: _____

Please complete this section to make your **breakout** and **workshop** selections. Circle only one session per time slot. **General sessions** are held each morning and are open to all conference attendees.

Sunday, Sept. 17

Workshop Sessions SWS-1 SWS-2 SWS-3 SWS-4 SWS-5 SWS-6

Monday, Sept. 18

Breakout Session 1	SS-1	MS-1	TS-1	ES-1	AS-1	IS-1
Breakout Session 2	SS-2	MS-2	TS-2	ES-2	AS-2	IS-2
Breakout Session 3	SS-3	MS-3	TS-3	ES-3	AS-3	IS-3

Tuesday, Sept. 19

Breakout Session 4	SS-4	MS-4	TS-4	ES-4	AS-4	IS-4
Workshop Sessions	WS-1	WS-2	WS-3	WS-4	WS-5	WS-6

Cancellation Policy (Must be in writing): Conference enrollment may be cancelled through Aug. 17 without penalty. No refunds or credits will be given for cancellations received after Aug. 17. All no shows will be charged the full amount. All cancellations must be received in writing.

I have read and understand the cancellation policy. _____

Promotional Policy: DRJ retains the right to use attendee images and comments for promotional purposes.

Registration Rates

Registration rates for the conference are as follows:

- only \$895.00 through July 17
- only \$995.00 through Aug. 17
- only \$1095.00 through Sept. 17

Make conference checks payable to Disaster Recovery Journal. All fees must be paid in US currency only and payment must be drawn on a U.S. bank.

Three Easy Ways To Register

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24-hours a day

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P.O. Box 510110
St. Louis, MO 63151

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For information

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9 am - 5 pm CST
-or email-
mercedes@drj.com

Early Registration Bonus

Register by June 24, 2006 and receive an additional \$50 discount. This bonus applies regardless of any other discounts that have been taken as long as the form reaches our office by June 24, 2006.

Registration Discounts

Three or more employees from the same company who register at the same time are eligible for a 10% discount. All certified individuals (**must be certified at the time of registration**) are eligible for a 10% discount. All contingency group members are eligible for a 10% discount with proof of membership. These discounts must be requested at the time of registration. No refunds of the discount will be issued, and only one discount per registrant will apply (except Early Registration Bonus).

Pre-Conference Courses

PRC-1: Everything You Need To Know to Design The Successful Exercise

Saturday, Sept. 16, 8:00 a.m.- 5:00 p.m.
Sunday, Sept. 17, 8:00 a.m.- 11:30 a.m.
\$725 per person
Presenter: Regina Phelps

Learn from the exercise master – Regina Phelps conducts 50+ exercises a year! Do you have a plan but have not yet tested it? You might discover that your document is less than sufficient. There is really only two ways to find that out. One is to have an actual disaster; the other is to do an exercise. The latter is usually a better learning experience and certainly a lot less stressful! The workshop details everything you need to do to design a successful exercise from the ground up. You will walk out of this workshop with your next exercise planned and under your arm!

- Five types of exercises
- Exercise Design Team
- The development of the Exercise Plan
- Selecting & Training a Sim Team
- Rules of exercise facilitation
- Participate in two advanced tabletop exercises
- Develop the outline for your own tabletop exercise

Regina Phelps, CEM, RN, BSN, MPA is founder of Emergency Management & Safety Solutions a consulting and training firm.



PRC-2: NIMS ICS for Business and Industry

Sat. Sept. 16, 8:00 a.m. - 5:00 p.m.
Sun., Sept. 17, 8:00 a.m. - 11:30 a.m.
\$595 per person
Presenters: Dr. Tom Phelan
Deidrich Towne, Jr. CBCP

PPBI has combined the NFPA 1600 Standard with NIMS Incident Command principles to create an easy to adapt ICS model for business and industry. Compliance with the Department of Homeland Security's National Incident Management System (NIMS), and the categories of the National Fire Protection Association 1600 Standard as revised in 2004 serve as the basis for this simplified critical incident management course. PPBI's instructors have experience in both public and private sector disaster recovery. The course is highly interactive and easily adaptable to your organization's needs. Learn to use ICS to improve incident management.

Dr. Thomas D. Phelan, President, Strategic Teaching Associates, Inc., is a founding member of the U.S. Department of Homeland Security.



Deidrich Towne, CBCP, is a senior technical analyst in Information Technology for National Grid. He serves as Chairman of the Board for Private and Public Businesses, Inc.



PRC-3: Business Continuity Management: Advanced Strategies and Practices for Experienced BCP Professionals

Saturday, Sept. 16, 8:00 a.m.- 5:00 p.m.
Sunday, Sept. 17, 8:00 a.m.- 11:30 a.m.
\$695 per person
Presenter: Randy Till, CBCP

Join us for an interactive training session geared to explore business continuity practices and strategies being implemented by leading organizations today. Till will provide examples of techniques and practices to help advance business continuity within your organization. This session will provide a comprehensive review of the components, processes and practices required to implement a successful BCP Program. This interactive course will encourage experienced professionals to participate in active dialog, while sharing ideas and practices using their own experiences. This class is intended to provide planners with an opportunity to build relationships while sharing ideas and valuable insights. It promises to provide positive class interaction and valuable information for the attendees to integrate within their business continuity programs. This session is geared towards experienced professionals with at least three years' background in the field of business continuity planning.

Randall Till, CBCP, has more than 20 years experience in the field of business continuity management. He serves as a senior business leader and is responsible for developing and implementing business continuity plans on a global basis.



PRC-4: Outrageously Easy Recovery Planning

Sat., Sept. 16, 8:00 a.m. - 5:00 p.m.
Sun., Sept. 17, 8:00 a.m. - 11:30 a.m.
\$795 per person
Presenter: Jeffrey Williams

This workshop is a special presentation of the very popular seminar that normally costs \$2,091 and has been given around the world. Topics include the reasons for planning; the parameters of recovery planning; security; how to do a TRA, a BIA and a Risk Analysis; how to determine critical processes; what alternate methods are available; how to select recovery strategies; the importance of records management; offsite storage; and much more.

Included is a fully-registered copy of the Phoenix Disaster Recovery Planning System. At this workshop, you will develop the first draft of a recovery plan for your own company. This is a seminar for those who must develop the skills to manage their disaster recovery plan.

You will learn how to prepare an in-depth emergency response plan and by the end of the seminar, you will have a draft of your first plan to take back to your office.

Jeffrey Williams is president and chief strategist for Binomial International Inc. and DisasterRecovery.com Inc.



PRC-5: FASTpractice to Build Your BCP

Saturday, Sept. 16, 8:00 a.m.- 5:00 p.m.
Sunday, Sept. 17, 8:00 a.m.- 11:30 a.m.
\$645 per person
Presenters: Barry Pruitt
Michael Herrera, CBCP

Don't be caught in a disaster **waiting for perfect** when you can attend this session and **start with progress!** BCP is vital to keeping your organization operating after an unplanned disruption. Yet many organizations have untested/out of date or no plans. Why? Worldwide, the trend is better, cheaper, and faster— even in the BCP process. Gain best practices for BCP at today's fast pace. If you're an expert, learn how to speed up the process; if you're new to the profession, get your program in place quicker through **FASTpractice!** You'll:

- Discover how to be a **FASTpractice** planner
- Quickly define key roles/responsibilities
- Map the fastest route to implement a "best practice" BCP program
- Raise your program's maturity level at a faster pace
- Gain the fastest approach to completing the Business Impact Analysis (BIA) and Risk Assessment
- Outline how to quickly design/develop/ implement recovery strategies and plans based on requirements
- Get the **FASTpractice** approach to maintenance/testing and continuous improvement
- Reduce exposures and ensure continued operation of your organization in the event of an unplanned disruption

Learn strategies and procedures to maintain/restore/recover critical business functions and processes, and how to include procedures to execute critical priorities vs. non-critical functions/services/processes. **Workshop includes:** workbook, disk of presentation materials, forms, and bonus CDs.

Barry Pruitt has 22 years experience managing major projects, teaches at USC school of business, and has experienced a major business interruption.



Michael Herrera, CBCP, is the president/CEO of MHA Consulting Inc., has more than 16 years BCP consulting and training experience, and has first hand experience dealing with four major disasters.



**PRC-6: Reputation Management: The
Importance of Crisis Communications**

Sat., Sept. 16, 8:00 a.m. - 5:00 p.m.
Sun., Sept. 17, 8:00 a.m. - 11:30 a.m.
\$495 per person
Presenter: Michael Janko, CBCP

Crisis Communications is critical for your organization's "Reputation Management". Learn what you say and what you do not say during an Incident (Emergency or Level 1, 2 or 3 Crisis) can cause irreparable damage, or be of great value to your organization. This valuable session will focus on the following:

- Develop your Reputation Management Process (Pre-During and Post Incident)
- Techniques to train key management on response with the media
- Integrating Reputation Management into your organization's operations
- How to maintain an effective and seamless Process
- Case histories of what worked, what did not and why
- Internal and external communications methods & techniques

- Easy to use rules for effective communications (Do's and Don'ts)

You will also learn to establish internal and external relationships with various media outlets and useful techniques on how to go on the offense when an Incident occurs.

Michael W. Janko, CBCP is manager, global business continuity and fire protection, The Goodyear Tire & Rubber Company. He has more than 20 years experience in all phases of the BC process.



**PRC-7: Ready, Set, Exercise:
The Full Monty!**

Sat., Sept. 16, 8:00 a.m. - 5:00 p.m.
Sun., Sept. 17, 8:00 a.m. - 11:30 a.m.
\$695 per person
Presenter: Steven B. Goldman

This course is the comprehensive version of Steve Goldman's "Ready, Set, Exercise!" workshop. During this hands-on class, you will learn the details of how to set up and conduct a successful crisis plan exercise.

- Where to begin
- Types of Exercises
- Getting Management support
- The Exercise Planning Checklist
- The Exercise Design Dream Team
- Scope, objectives, and extent of play
- Developing your Exercise Manual
- Resources, data, and props
- Controllers, evaluators, observers and players
- How to conduct and critique the Exercise
- Leveraging for your next exercise
- Includes CD of all forms and templates presented in class.

The class will become skilled at the exercise development process; we will also develop a basic exercise scenario. Then we will practice what you learned as we participate in a table top drill and a simulated exercise.

Steven Goldman, Goldman Mgmt. Consultants, LLC, is a leading crisis management, business continuity, and crisis communications consultant. He has developed, conducted, and evaluated more than 100 drills and exercises.



**Pre-Conference Course
Registration Form**

Complete this form and mail to: Systems Support Inc., PO Box 510110, St. Louis, MO 63151 or fax to (314) 894-7474. Make check payable to Systems Support Inc. or provide credit card information.

- ____ PRC-1: Everything You Need to Know (\$725)
____ PRC-2: NIMS ICS for Business & Industry (\$595)
____ PRC-3: BCM Advanced Strategies & Practices (\$695)
____ PRC-4: Outrageously Easy Recovery Planning (\$795)
____ PRC-5: Fast Practice to Build Your BCP (\$645)
____ PRC-6: Reputation Management (\$495)
____ PRC-7: Ready, Set, Exercise (\$695)

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four digits on front for AMEX)

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Registration in a class is non-transferable to a different course. Students must remain in the course in which they are enrolled.

Post-Conference Courses

Earn up to 16 CEU points by attending a pre- or post-conference course!

POC-1: Emergency Operations Centers: The Critical Tool for Event Management

Wed., Sept. 20, 1:30 p.m. - 5:00 p.m.
Thurs., Sept. 21, 8:00 a.m. - 5:00 p.m.
\$725 per person
Presenters: Regina Phelps

An Emergency Operations Center (EOC) is critical for effective management of an event. It allows for command, control and communication and also helps to prevent the formation of "silos" that so commonly develop in an emergency environment. This workshop covers everything you need to know to design both the center and the management concept.

- Physical design factors
- Incident Command System
- Equipment and tools
- Who should be involved?
- Sustained operations
- Communication concerns and solutions
- Role of senior management
- Forms and Processes
- Virtual EOC's

Regina Phelps, CEM, RN, BSN, MPA is founder of Emergency Management & Safety Solutions a consulting and training firm.



POC-2: Total Integrated Maintenance

Wed., Sept. 20, 1:30 p.m. - 5:30 p.m.
Thurs., Sept. 21, 8:00 a.m. - 5:00 p.m.
Friday, Sept. 22, 8:00 a.m. - 11:30 a.m.
\$895 per person
Presenter: Jeffrey Williams

There are three aspects to the evergreen process that business continuity planners must know and practice. These are:

TRAINING: Tasks for response and recovery can only be carried out by people who are trained on how to do this. To cover this aspect of your plan protection, you must design, develop and conduct training to ensure that your team members and all other staff know what to do.

This session will cover the rationale for training, and how to develop, manage and deliver training. The highlighting of deficiencies that will be discovered through training will also be discussed.

EXERCISING: Business continuity plans are only as good as the results of the last exercise. This session will develop and conduct structured walk-throughs, and explain real-time tests. Feedback from testing will be introduced.

MAINTENANCE: This is an ongoing process in which the team tasks, personnel assignments, systems, applications, functions and databases are continually monitored and updated.

*In this seminar, one-half day will be spent on each of these topics.

Jeffrey Williams is president and chief strategist for Binomial International Inc. and DisasterRecovery.com Inc.



POC-3: Best Practices and the BIA

Wed., Sept. 20, 1:30 p.m. - 5:00 p.m.
Thurs., Sept. 21, 8:00 a.m. - 5:00 p.m.
Friday, Sept. 22, 8:00 a.m. - 12:00 p.m.
(private consultations)
\$695 per person
Presenters: Barry Pruitt
Michael Herrera, CBCP

This technical workshop is a hands-on consultative approach of leading participants through the BIA process. You'll gain cutting edge material including best practices from around the world. Learn:

- Through BIA interview, data collection, & executive summary exercises
- How to complete a BIA – start to finish!
- Tips, traps, and pitfalls in a BIA
- Suggested BIA tools and approaches
- How to identify risks and leverage results
- Advice on how to best "sell" the BIA
- How to identify your audience
- Where the BIA "fits" in the BCP process

Take home participant workbook, BIA sample questionnaire, sample executive summary, and all presentation materials on disk. Participants also get consultation on their personal BIA – and each participant gets a free DVD copy of Interview Samples for the BIA.

The workshop concludes Thursday at 5:00 p.m. Bring your personal BIA and/or questions to schedule a FREE private consultation on Friday morning. You'll receive personal and specific feedback and advice on your BIA.

Barry Pruitt has 22 years experience managing major projects, teaches at USC school of business, and has experienced a major business interruption.



Michael Herrera, CBCP, is the president/CEO of MHA Consulting Inc., has more than 16 years BCP consulting and training experience, and has first hand experience dealing with four major disasters.



POC-4: Train the Trainer: Fundamentals of BCP and Emergency Mgmt. Practices

Wed., Sept. 20, 1:30 - 5:00 p.m.
Thurs., Sept. 21, 8:00 a.m. - 5:00 p.m.
Friday, Sept. 22, 8:00 a.m. - 11:30 a.m.
\$595 per person
Presenter: Dr. Tom Phelan
John Jackson

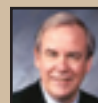
This is the ultimate "take home" course for new or experienced BCP professionals. With the tools and expert instruction PPBI will provide, you will be able to train other members of your organization. PPBI will provide take home Power Point slides, handouts, and reference material for you to conduct a BCP/EM orientation course back home.

The course will include basic plan design, vulnerability and capability assessment, exercise design, training principles, and an easy to follow workshop outline. This is the ultimate "keeper" for adding value to your DRJ conference investment.

Dr. Thomas D. Phelan, president, Strategic Teaching Associates, Inc., is a founding member of the U.S. Department of Homeland Security. He has recently consulted for USDA, FDIC, I.B.M., the American Institutes for Research, and several countries.



John Jackson has more than 30 years of information technology industry experience and is recognized as one of the world's foremost experts in the field of business resilience, continuity, disaster recovery and information protection.



POC-5: Business Continuity Management In Today's Complex And Dynamic Business Environment

Wed., Sept. 20, 1:30 p.m. - 5:00 p.m.
Thurs., Sept. 21, 8:00 a.m. - 5:00 p.m.
Friday, Sept. 22, 8:00 a.m. - 12:00 p.m.
\$695 per person
Presenter: Randall Till, CBCP

This course will review of concepts and techniques for conducting business continuity planning within your organization today. Providing the attendees with a comprehensive review of the components, processes and practices required to implement a successful BCP program. Till will provide examples, solutions to roadblocks and proven techniques for improving business continuity planning within your organization. He will share his 20 years of experience and knowledge gained through implementing business continuity programs and practices. Some of the topics included will be:

- Gaining management commitment and participation as a key success factor
- Assessing risks and defining business impacts associated with disruptions
- Defining processes and practices for effective emergency response and crisis management
- Reviewing strong practices and techniques associated with successful business continuity and disaster recovery plans
- Presenting advanced recovery techniques and strategies
- Exercising recovery plans and capabilities
- Evaluating recovery readiness and effectively reporting results to management.

This class promises to provide immediate, useful and applicable strategies and techniques through class interaction and instructor feedback. Both experienced and new business continuity planners will benefit from the learning experience offered during this interactive class.

Randall Till, CBCP, has more than 20 years experience in the field of business continuity management. He serves as a senior business leader and is responsible for developing and implementing business continuity plans on a global basis.



POC-6: BC Planning Made Simple

Wed., Sept. 20, 1:30 p.m. - 5:00 p.m.
Thurs., Sept. 21, 8:00 a.m. - 5:00 p.m.
\$595 per person
Presenters: Norman Harris, CBCP
Tracy Cowan, CBCP

Since 9/11 what are we most worried about? Network

Security? Physical Security? Terrorist Threats? Loss of Critical Staff? Power Outages? Natural Disasters? This interactive class will teach the student everything he/she needs to know to get started on their DR/BCP. Bring your laptop to this class and we will provide you with a CD full of resources, forms and questionnaires to utilize.

Harris will cover the following:

- Risk Assessments Questionnaires
- Network Security Questionnaires
- Development of Business Processes
- Recovery Time Objectives
- Time Lines for Recovery
- Development of DR/BCP Teams
- Impact on Operations

This unique class is taught by Norm Harris and during the class he will personally assist you with your DR/BC Plan and insure that you have all the tools you need. All participants receive a complete four-DVD set of BCP Planning Made Simple at the conclusion of the class. Come to this class for one on one training, but register early. Space is limited.

Norm Harris, CBCP, Certified Recovery Planner, chairman, president and CEO of Norman L. Harris & Assc., is recognized as a leader in information technology management and disaster recovery.



Tracy Lee Cowan, CBCP, CRP is business continuity/disaster recovery consultant for ICSI Consulting Services, Inc.



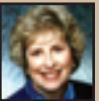
POC-7: How to Benchmark and Sustain Your Program

Wed., Sept. 20, 1:30 p.m. - 5:00 p.m.
Thursday, Sept. 21, 8:00 a.m. - 5:00 p.m.
\$695 per person
Presenters: Judy Bell, CEM
Paul Klier

Once a business continuity plan is implemented, what is the coordinator's role? Keep the plan current? Extend its reach? Find gaps and eliminate them? All of these priorities are valid, but in order to make rapid and steady progress, a coordinator is wise to find leverage points to aid the maturity process. This session will examine emerging standards and best practices for maturing various aspects of your program. The following topics will be addressed:

- Using NFPA 1600 to extend your program to the enterprise
- Organizing for ongoing program management
- Continuous hazard reduction
- Best practices in resource management
- Creating more mature action plans
- Improving communications and warning plans
- Standardizing operations and procedures
- Improving logistics and facilities
- Developing a training and exercise program
- Adapting ICS to improve crisis communications
- Best practices for finance and administration

Judy Bell, CEM, is the founder and CEO of Disaster Survival Planning Network (DSPN) and author of the first book on business continuity for the private sector.



Paul Klier, formerly with Hewlett Packard, is vice president of DSPN.



Post-Conference Course Registration Form

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☐ POC-2: Total Integrated Maintenance (\$895)
☐ POC-3: Best Practices & The BIA (\$695)
☐ POC-4: Train the Trainers (\$595)
☐ POC-5: BCM in Today's Environment (\$695)
☐ POC-6: BC Planning Made Simple (\$595)
☐ POC-7: How to Benchmark..Program (\$695)

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Telephone _____ Fax _____ Email _____

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